

## Curriculum Vitae



**Martin Hirzel**

Chairman of Swissmem

Martin Hirzel became Chairman of Swissmem in January 2021, and has worked in Swiss industry for more than 25 years. He is a member of the Board of Directors of Bucher Industries AG, Dätwyler Holding AG and three privately owned SMEs. He chairs both the Regional Economic Council of the Swiss National Bank, and the Advisory Board of ZHAW School of Management & Law. He was CEO of Autoneum Holding AG for nine years up to the end of 2019. Prior to this, he managed the market region South America, Middle East & Africa for four years, mainly from its headquarters in São Paulo, Brazil. Between 2000 and 2007 he lived in Shanghai, China, where he was responsible for establishing the local presence of Rieter Holding AG. A native of Zurich, Martin Hirzel started his career by doing a vocational apprenticeship before going on to study business management with a focus on industry and international production at ZHAW. He then completed the GMP at Harvard Business School.