



**Tatjana Gaspar**  
Managing Director, LATCAM

Prior to her mandate at the Latin American Chamber in Switzerland (LATCAM), Tatjana's main professional expertise includes 20 years as Senior Relationship Manager and Executive Director in international private banking at UBS Wealth Management, Mirabaud Banquiers Privés, Liechtensteinische Landesbank and Cornèr Banca in Zurich, where she was responsible for Eastern European and Russian high net worth individuals. Prior to her career in the financial world, she spent 7 years at the World Economic Forum in Geneva, where she managed the programs of Latin American political and corporate leaders at the Annual Meeting in Davos and various other summits, and was responsible for growing the WEF's corporate membership base in Latin America. She has extensive experience in acquisition of international clients, portfolio management and team leadership.

Tatjana holds a Licence ès Lettres (Master's Degree) in Hispanic and Russian literature and history from University of Geneva. In 2017, Tatjana founded her company Lilytrust Consulting and subsequently obtained her Diploma in Systemic and Business Coaching and Online Training at Onken Academy, followed by a Certificate in Adult Education. She works part-time as an independent Coach, Trainer and Consultant. In 2022, she published her first book, a fictional story. She is a regular author for an online magazine. Tatjana's mother tongue is Croatian. She is fluent in 7 languages.

Tatjana is an active member of the Zurich Club of BPW (Business and Professional Women, founded in 1930 to promote gender equality), where she served as the President from 2014-2018. Among many hobbies, she is a passionate scuba diver and underwater photographer.