



## THE LATIN AMERICAN CHAMBER OF COMMERCE IN SWITZERLAND

Your business bridge between Latin America and Switzerland

### Innovation Unleashed: Celebrating the Innovative Power of Swiss Companies – Vol. 2

June 19, 2024, 4.00-5.00 pm (Swiss time)

#### *Speaker biographies*



##### **Gonzalo Arias**

##### **Head of Marketing and Network, Roche Ecuador**

Gonzalo is the Business Developer and Healthcare transformation Head for Andean Network in Roche. With more than 25 years in Telecom, IT & Healthcare industries, he brings vast experience in senior leadership positions related to Project Management, Marketing & Strategy.

Gonzalo has a Master's in Business Administration, a Master's in Ontological Coaching, and a Master's in Innovation and Entrepreneurship.



##### **Rosario Mülli**

##### **Sales Executive Latin America, North America, Italy, and Iberia, Threema**

Rosario Mülli is the Sales Executive for the Latin America, North America, Iberian Peninsula, and Italy region for Threema Work, where she is responsible for the market opening and expansion in the corresponding region and management of corporate clients. Rosario completed her studies at the University of Lausanne in International Management, and earned her degree in Marketing at the Tecnológico de Monterrey in Mexico City. Rosario grew up in Mexico City and has been living in Switzerland during the last 24 years. Together with more than 15 years of experience representing Swiss companies internationally, she has a strong understanding of both business cultures and their requirements for a successful cooperation.



##### **Dr. Gesabel Yaneth Navarro Velasco**

Dr. Gesabel Navarro Velasco is a highly accomplished scientist and educator with extensive experience in microbiology, biotechnology, and agricultural sciences. Her academic background includes: Doctorate in Biosciences and Agrofood Sciences from the University of Córdoba, Spain (2013); Master's in Molecular, Cellular, and Genetic Biotechnology from the University of Córdoba, Spain (2008); Bachelor's in Biology with a specialization in Microbiology and Parasitology from the University of Panama (2004); Postgraduate in Higher Education from the University of Panama (2015).

Professional experience: Researcher and Professor at the University of Panama since 2020, involved in teaching various microbiology and molecular biology courses and conducting research in the Center for Research and Information on Medicines and Toxics (CIIMET); Director of Environmental and Research at Demeter Nanotechnologies Inc., leading innovative projects focused on sustainable agricultural practices and advanced biotechnologies; Coordinator of Molecular Detection and Phylogenetic Analysis Projects for pathogenic filamentous fungi at the University of Panama since 2019; Investigator in multiple molecular biology projects, including the study of mitochondrial genes in venomous animals and the detection of fungal pathogens in various environments.



**Tatjana Gaspar** (*Moderator*)

**Managing Director, LATCAM**

Tatjana is the Managing Director of the Latin American Chamber of Commerce in Switzerland (LATCAM) and an independent certified systemic and business coach, trainer, lecturer, and author. Previously, she held wealth management and leadership positions with different Zurich-based banks for 20 years, where she was in charge of acquisition and portfolio management of high net-worth individuals across Central and Eastern Europe. Before that, she worked for the World Economic Forum in Geneva, where she was responsible for Latin America-based corporate members and public figures and their programs at Davos and other summits. Tatjana has a Licence ès Lettres in Hispanic and Russian literature and history from University of Geneva. She also studied at London School of Economics and University of Salamanca, Spain, as well as University of Zurich. She is fluent in 7 languages.