



THE LATIN AMERICAN CHAMBER OF COMMERCE IN SWITZERLAND

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Startup Surge in Latin America: Navigating Innovation Trends in 2024

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Speakers



Dr. Rocío Robinson

Since 2017, Dr. Rocío Robinson has been the Senior Manager for Innovation at the Leading House for the Latin American Region, embedded at the University of St.Gallen, where she is also a lecturer. Her areas of specialization include startups, social innovation, internationalization strategy, and business model innovation. As part of her responsibilities, she manages the AIT Startups Programme (60 startups in Switzerland, Brazil, Colombia, and Mexico). Rocío completed a BA in Political Science at Smith College in Massachusetts, USA, and also studied International Relations at the Graduate Institute of International and Development Studies (IHEID) in Geneva. She earned an MA in Comparative Politics from the London School of Economics and wrote her PhD dissertation at the University of St.Gallen on the intersection of politics, business, and sustainability concerning Swiss Multinationals in Latin America. Before focusing her career on innovation, Rocío also worked in New York City in financial industries tied to Emerging Markets as well as at UBS Wealth Management International in Zürich.



Maria Hahn

Maria Hahn is the Chief Executive Officer and Founder of Nutrix AG. With over a decade of experience in the medical devices and consultancy industries, she is an expert marketing leader who has hands-on strategic experience. Maria earned her MBA from IE Business School, participated in the MIT Innovation and Technology Bootcamp, and worked as Global Director Solutions Management for Straumann Group before founding Nutrix - a digital health startup. Maria is passionate about innovation and technology, and she strives to bring new solutions to the market. She was named a Women to Watch in 2022 by Forbes Poland as well as Digital Shaper - in 2021 and 2022. Maria enjoys working with multicultural, global teams; her fluency in four languages comes in handy when collaborating across borders or time zones.



Lukas Paschka

Lukas Paschka is a Business Developer at CollectID. He holds a Master's degree in International Management from ESADE Business School in Barcelona. Before joining collectID, Lukas was able to gather experiences in various industries at industry giants such as Novartis or FC Bayern Munich. With his background in Information Technology, and his experience in startup consulting, he brings all the necessary skills for CollectID.