



## ESG Certificate Program – Latam edition

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### Summary:

The ESG Program is the result of a joint collaboration between the Swiss-Mexican Chamber of Commerce and Industry and the Swiss Chambers in the Latin American region and leading Swiss institutions focused on sustainability. Its goal is to share international good practices and valuable information to improve current practices and increase mutual learning related to environmental, social and governance initiatives among executives from Swiss companies, civil servants from different sectors, countries, and strategic counterparts.

### Format and dates:

- Dates: 6 sessions (twice a month during September - November 2023)
- Time: from 10:00 to 12:00 hrs (Mexico City time zone)
- Language: Spanish/English – simultaneous translation.
- Format: conference with dynamic participation.
- Audience: aprox. 200 participants (from 5 to 50 participants by country)

### Agenda:

Session 1. Introduction to Climate Action and C02 emissions reduction. (14.09.23) <b>MEXICO</b>	
Speaker	<ul style="list-style-type: none"> <li>• <b>Global risks: where are we and why are ESG strategies important?</b> Zurich Global Risk Report (40min)</li> </ul>
Case Studies:	<ul style="list-style-type: none"> <li>- <i>“Case study on emission reduction: How to develop achieve my energy goals”</i> Miguel Chavira, CEO, South Pole Mexico.(30min)</li> </ul>
Session 2. Waste Management: looking at a global challenge (28.09.23) <b>PANAMA</b>	
Speaker	<ul style="list-style-type: none"> <li>• <b>Waste management: urban pressure, consumerism, future panorama and needed action</b> Valley (40min)</li> </ul>
Case Study:	<ul style="list-style-type: none"> <li>- <b>Case study on power to gas and hydrogen &amp; local projects on recycling</b> Elderly Consulting &amp; Tetra Pak (30min)</li> </ul>
Session 3. Zero Hunger: efforts along the value chain. (12.10.23) <b>CHILE</b>	
Speaker	<ul style="list-style-type: none"> <li>• <b>System’s transformation in the areas of food and nature: challenges and innovation</b> (Swiss food and Nutrition Value) (40min)</li> </ul>
Case Study:	<ul style="list-style-type: none"> <li>• <b>Case study on partnerships to eradicate hunger or ensure nutrition</b> (tbd) (Nestlé Chile) (30min)</li> </ul>

**Session 4. Reducing inequalities: Health (26.10.23) COLOMBIA**

Speaker • **The systemic inequality in our society and how to address to enable all people to lead healthy, productive, dignified lives.** (40min) Swiss School of Public Health

Case Study: - Case study on health initiatives (30min) Roche & Novartis (tbd)

**Session 5. Governance on Human Rights (09.11.23) PERU**

Speaker • **UN Guiding Principles on Business and Human Rights** (40min) tbc

Case Study: • **Case study on business positive contribution on communities Human Rights** (30min) (tbd)

**Session 6. Reporting on non-financial disclosure (23.11.23) PARAGUAY**

Speaker • **Measure and manage ESG: competitive advantage** (30min)

Case Studies: - Case study on measuring E or S . (15min) MSC (tbd)

Program's Closing - **On-site diplomas delivery, cocktail, and networking** (1h15)