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ESG Program











CÁMARA DE COMERCIO PARAGUAYO-SUIZA 🛨 🚈



About

The ESG Program is the result of a joint collaboration between the Swiss-Mexican Chamber of Commerce and Industry and the Swiss Chambers in the Latin American region and leading Swiss institutions focused on sustainability. Its goal is to share international good practices and valuable information to improve current practices and increase mutual learning related to environmental, social and governance initiatives among executives from Swiss companies, civil servants from different sectors, countries, and strategic counterparts.



Program details





Format

Online in Spanish & English (simultaneous translation)



Term

6 sessions (twice a month during autumn-winter 2023)



Sessions

2 hours per session: conference with dynamic participation.



Groups

200 participants (from 5 to 50 participants by country)



Program pricing

Member Companies: US 300 (+ TAX) Non-members: US 400 (+ TAX)



Certificate

A certificate from the SwissCham is provided to those participants that attended at least 80% of the program's sessions.





Session 1. Introduction to Climate Action and C02 emissions reduction. (14.09.23)

<u>Speaker</u>

Global risks: where are we and why are ESG strategies important?

- "Case study on emission reduction: How to develop achieve my energy goals" (Miguel Chavira, CEO, South Pole Mexico)
- Lead by SwissCham Mexico



Session 2. Waste Management: looking at a global challenge (28.09.23)

Speaker

• Waste management: urban pressure, consumerism, future panorama and needed action, Valley.

- "Case study on power to gas and hydrogen & local projects on recycling", (Elderly Consulting & Tetra Pak)
- Lead by SwissCham Panama





Session 3. Zero Hunger: efforts along the value chain. (12.10.23)

Speaker

• System's transformation in the areas of food and nature: challenges and innovation (Swiss food and Nutrition Value)

- "Case study on partnerships to eradicate hunger or ensure nutrition", Nestlé Chile (tbd)
- Lead by SwissCham Chile



Session 4. Reducing inequalities: Health (26.10.23)

<u>Speaker</u>

 The systemic inequality in our society and how to address to enable all people to lead healthy, productive, dignified lives. (Swiss School of Public Health)

- "Case study on health initiatives" Roche & Novartis (tbd)
- Lead by SwissCham Colombia





Session 5. Governance on Human Rights (09.11.23)

<u>Speaker</u>

• UN Guiding Principles on Business and Human Rights (tbd)

- "Case study on business positive contribution on communities Human Rights" (tbd)
- Lead by SwissCham Peru

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Session 6. Reporting on non-financial disclosure (23.11.23)

<u>Speaker</u>

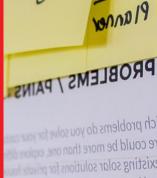
• Measure and manage ESG: competitive advantage.

- "Case study on measuring E or S" MSC (tbd)
- On-site diplomas delivery, cocktail, and networking
- Lead by SwissCham Paraguay



2023 Program Dates

- Session 1: September 14th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 2: September 28th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 3: October 12th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 4: October 26th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 5: November 9th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 6: November 23rd, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)





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