

2023

ESG Program

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CÁMARA SUIZO-MEXICANA
DE COMERCIO E INDUSTRIA A.C.



CÁMARA DE COMERCIO
SUIZO - PANAMEÑA

CONSTRUYENDO PUENTES HACIA EL ÉXITO



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CHILENO-SUIZA
DE COMERCIO



CAMARA DE COMERCIO SUIZA
EN EL PERU



CAMARA DE COMERCIO
COLOMBO SUIZA

CÁMARA DE COMERCIO PARAGUAYO-SUIZA 



About

The ESG Program is the result of a joint collaboration between the Swiss-Mexican Chamber of Commerce and Industry and the Swiss Chambers in the Latin American region and leading Swiss institutions focused on sustainability. Its goal is to share international good practices and valuable information to improve current practices and increase mutual learning related to environmental, social and governance initiatives among executives from Swiss companies, civil servants from different sectors, countries, and strategic counterparts.

Program details



Format

Online in Spanish & English
(simultaneous translation)



Term

6 sessions (twice a month during
autumn-winter 2023)



Sessions

2 hours per session: conference with
dynamic participation.



Groups

200 participants (from 5 to 50 participants
by country)



Program pricing

Member Companies: US 300 (+ TAX)
Non-members: US 400 (+ TAX)



Certificate

A certificate from the SwissCham is
provided to those participants that
attended at least 80% of the program's
sessions.



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Session 1. Introduction to Climate Action and CO2 emissions reduction. (14.09.23)

Speaker

Global risks: where are we and why are ESG strategies important?

Case Studies:

- “Case study on emission reduction: How to develop achieve my energy goals” (Miguel Chavira, CEO, South Pole Mexico)
- **Lead by SwissCham Mexico**



Session 2. Waste Management: looking at a global challenge (28.09.23)

Speaker

- Waste management: urban pressure, consumerism, future panorama and needed action, Valley.

Case Studies:

- “Case study on power to gas and hydrogen & local projects on recycling”, (Elderly Consulting & Tetra Pak)
- Lead by SwissCham Panama

Session 3. Zero Hunger: efforts along the value chain. (12.10.23)

Speaker

- System's transformation in the areas of food and nature: challenges and innovation (Swiss food and Nutrition Value)

Case Studies:

- “Case study on partnerships to eradicate hunger or ensure nutrition”, Nestlé Chile (tbd)
- Lead by SwissCham Chile

Session 4. Reducing inequalities: Health (26.10.23)

Speaker

- The systemic inequality in our society and how to address to enable all people to lead healthy, productive, dignified lives. (Swiss School of Public Health)

Case Studies:

- “Case study on health initiatives” Roche & Novartis (tbd)
- Lead by SwissCham Colombia



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Session 5. Governance on Human Rights (09.11.23)

Speaker

- UN Guiding Principles on Business and Human Rights (tbd)

Case Studies:

- “Case study on business positive contribution on communities Human Rights” (tbd)
- Lead by SwissCham Peru

Session 6. Reporting on non-financial disclosure (23.11.23)

Speaker

- Measure and manage ESG: competitive advantage.

Case Studies:

- “Case study on measuring E or S” MSC (tbd)
- On-site diplomas delivery, cocktail, and networking
- Lead by SwissCham Paraguay

2023 Program Dates

- Session 1: September 14th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 2: September 28th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 3: October 12th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 4: October 26th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 5: November 9th, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)
- Session 6: November 23rd, 10:00 hrs. (CDMX) / 17:00 hrs. (CH)

