



Tatjana Gaspar
Managing Director, LATCAM

Prior to her mandate at the Latin American Chamber in Switzerland (LATCAM), Tatjana's main professional expertise includes 20 years as Senior Relationship Manager in international private banking at UBS Wealth Management, Mirabaud Banquiers Privés, Liechtensteinische Landesbank and Cornè Banca in Zurich, where she was responsible for Eastern European and Russian high net worth individuals, and 7 years at the World Economic Forum in Geneva, where she managed the programs of Latin American political and corporate leaders at the Annual Meeting in Davos and various other summits. She has extensive experience in acquisition of international clients, portfolio management and team leadership.

Tatjana holds a Licence ès Lettres (Master's Degree) in Hispanic and Russian literature and history from University of Geneva. In 2017, Tatjana founded her company Lilytrust Consulting and subsequently obtained her Diploma in Systemic and Business Coaching and Online Training at Onken Academy. She works as an independent Coach, Trainer and Consultant. In 2022, she is completing her studies in Adult Education and publishing her first book, a fictional story. Tatjana's mother tongue is Croatian. She is fluent in 7 languages.

Tatjana is an active member of the Zurich Club of BPW (Business and Professional Women, founded in 1930 to promote gender equality), where she served as the President from 2014-2018. She is a passionate scuba diver and underwater photographer.