

Latin America Day

September 1, 2022 14.00 – 20.00 (Registration opens at 13.15) @Zurich Development Center, Keltenstrasse 48, 8044 Zurich

PROGRAM

14.00-14.05	Welcome
(Auditorium)	Tatjana Gaspar
	Managing Director, LATCAM
14.05-14.15	Introductory Remarks
1 1103 1 1113	Ramon Esteve
	President, LATCAM
14.15-14.25	Introductory Remarks
	Thomas Först
	Head of Global Network, Switzerland Global Enterprise
14.25-15.00	Latin America and the Global Recession
	Esteban Polidura, CFA
	Head Americas Advisory & Products
	Bank Julius Baer & Co. Ltd.
15.00-15.45	From the COVID-19 Recovery to the Russia-Ukraine War: Impact on
	Swiss Latin American Relations
	Ambassdor Mirko Giulietti
	Assistant Secretary of State, Federal Department of Foreign Affairs FDFA
	Minister Hervé Lohr
	Deputy Head Bilateral Economic Relations, Head Americas, Federal Department
	of Economic Affairs, Education and Research EAER
	Moderator:
	Dr. Philippe G. Nell
	Honorary Ambassador, LATCAM

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15.45-16.10	Meet the Swiss Chambers in Latin America We are pleased to welcome the representatives from the Swiss Chambers in Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, Uruguay and Venezuela. Each of them will present their respective Chamber and point out the main characteristics and attractiveness of its market.
16.10-16.40 Foyer/Piazza	Networking Break Enjoy the refreshments while you network and seize the opportunity to meet the Representatives of the Swiss Chambers from Latin America in bilateral discussions. Room F001/002 is specially reserved for bilateral discussions.
16.40-17.30	Success Case: Sustainable Solutions in Infrastructure Gabriel von Rickenbach General Manager Americas, Geobrugg AG Moderated by: Bruno Aloi Senior Consultant for South America, Switzerland Global Enterprise
17.30-18.00	The New Social Contract for Latin America's Working World Bettina Schaller Bossert President, World Employment Confederation
18.00-18.10	Closing Remarks Linda Walker von Graffenried Vice-President, LATCAM
18.10-20.00 Foyer/Piazza	Aperitif Riche and Networking All speakers and participants are cordially invited to join us for delicious food, drinks and networking.

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