



**THE LATIN AMERICAN CHAMBER
OF COMMERCE IN SWITZERLAND**
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Patron's Webinar offered by



Creating Opportunities for YOUTH in Latin America

Speaker and Moderator Biographies



Fausto Costa, CEO Nestlé Mexico

Fausto Costa is CEO at Nestlé Mexico, Nestlé's fifth-largest market worldwide. Since assuming this role in April 2018, Fausto has led the Management Committee responsible for its categories and businesses, including Baby Food, Beverages, Cereals, Chocolates, Coffee, Confectionery, Culinary, Dairy, Pet Food, Water, Nestlé Health Science, and Nestlé Professional, with 17 factories and 14,000 direct and indirect employees nationwide.

Fausto began his career at Nestlé in 2003, as Director of the Biscuit Business Unit responsible for its business, two factories, and more than 1,400 employees, where he changed the business to obtain outstanding results by transforming it into an economically attractive company.

In 2007, Fausto was appointed Vice President of the Chocolate Business Unit and General Manager of Chocolate Garoto, Vitoria, where he implemented a growth plan that doubled the unit's size in just four years.

One of his greatest achievements at Nestlé Brazil involved redefining a two-way strategy to build a solid innovation pipeline, transforming Brazil into the #1 business for Nestlé Confectionery worldwide.

In 2012, Mr. Costa was appointed CEO at Nestlé Venezuela. In Caracas, he was responsible for managing local operations, including all corporate functions and businesses with five factories, one third-party plant, and close to 5,000 employees. During his tenure, Fausto aligned the organization. He prepared it to maintain its solid position amid an uncertain local environment through a corporate culture designed to protect the company.

Brazilian by birth, he is a graduate of the Federal University of Vicosa in Brazil. Fausto speaks three languages, has an MBA, and has specialized in different fields at the IMD Business School in Lausanne, Switzerland, and the London Business School in the UK.



Namita Datta, Program Manager Solutions for Youth Employment (S4YE) initiative, World Bank

Namita Datta is the Coalition Manager for the Solutions for Youth Employment (S4YE) initiative. S4YE is a multi-stakeholder partnership with partners from the public sector, civil society and private sector to impact the global youth unemployment crisis, with a focus on developing and piloting innovative models to address youth employment. Before taking on this role, she was Global Head of Let's Work, a global program to create more and better jobs with a focus on the private sector. She has also led multi-sectoral operations on jobs at the country level in several regions including Africa, Western Balkans, and Asia. She also leads the gender work program for the Jobs Group.



Laurent Freixe, CEO Zone America, Nestlé

Laurent Freixe leads Nestlé's Latin America team with a passion for people, innovation, sustainability and youth employment.

Laurent joined Nestlé France in 1986, taking increasing responsibility in Marketing and Sales. In 1999 he became the Head of the Nutrition Division of Nestlé France; he was appointed Chief Executive Officer of Nestlé Hungary in 2003, and then CEO of the Nestlé Iberian Region in 2007. In November 2008, Laurent joined the Nestlé Executive Board as Executive Vice President with the responsibility for Zone Europe and was appointed in 2014 Chief Executive Officer of Zone Americas, the largest region for Nestlé.

Following Nestlé's new geographic structure in January 2022, Laurent was appointed Executive Vice President and CEO Zone Latin America. With his extensive experience in running two Zones, Europe and Americas, and vast knowledge of Nestlé's core categories, Laurent is also supporting the CEO on **Zone coordination**.

Throughout his time at the company, he has been fundamental in driving innovation and leading performance across Nestlé's value chain to help enable healthier lives and contribute to the communities in which the Group operates. Laurent plays a leading role in promoting youth employment and employability across the company. Starting in Europe, he launched the *Nestlé Needs YOUth* initiative in 2013. It provides a wide range of employment opportunities for young people under 30, strengthening their capabilities and professional skills, and has the ambition to help 10 million young people around the world have access to economic opportunities by 2030.

Laurent is also International Youth Ambassador for the International Youth Organization for Ibero-America, Chairman of the Global Apprenticeship Network (GAN), Member of the Supervisory Board of Cereal Partners Worldwide (CPW), member of the Board of Director of Froneri S.A., and Member of the Regional Board of Directors of the Consumer Goods Forum in Latin America.

Born in Paris and educated at Ecole de Hautes Etudes Commerciales du Nord in Lille, he also participated in the IMD Program for Executive Development in Switzerland.



Raúl Giménez Chavarria, CEO Latin America, Adecco

Raúl Giménez Chavarria is a Spanish national, born in 1976. He graduated in Business & Administration at Universitat Pompeu Fabra in Spain with a Postgraduate in General Management from Esade. He did his MBA in Switzerland, at the Ecole hôtelière de Lausanne. He started his career in strategic consultancy at Garrigues and Europraxis, working in several domestic and international projects. From 2005 to 2011, he took over operational and business development roles in management positions in service providing companies such as Lico, Fundació Pere Tarrés, and STS Grup, all in Spain. In 2011 he joined Compass Group, managing the Education & Universities Division and becoming a member of the Spanish Leadership Team. From 2016 until 2019, he was the Country Manager for Compass Group Mexico.

In February 2019 Raul Gimenez joined The Adecco Group as CEO LATAM, based in Santiago de Chile. From this office, Raul is in charge of the Adecco Group's operations in Mexico, Colombia, Argentina, Peru, Chile, Brazil, Uruguay, and Ecuador, helping more than 7,000 clients with our specialized services: Temporary Staffing, Permanent Placement, Outsourcing, Payroll, Training and Spring Professional, with the social commitment of making the future work for everyone.



Julieta Loaiza, Vice-President Communications and Corporate Affairs, Nestlé Mexico (*Moderator*)

Julieta Loaiza has more than 25 years of experience in creating and innovating brands through strategies of commerce, marketing and multiplatform communication. After working for 15 years in global creativity agencies, she started her career at Nestlé in 2007. Her career has managed to transcend into international markets such as the United States.

Julieta started her career at the Swiss company as Responsible for Communication with the consumer in Mexico. Four years later, she was Head of Communication and Multicultural Marketing at Nestlé USA, developing strategies and implementing communication plans for all brands for the American and Hispanic consumers in Nestlé's No.1 market in the world.

At the moment, she is Vice-President of Communication and Corporate Affairs at Nestlé Mexico, where she contributes her experience, leadership and a global vision in order to reach the objectives of Nestlé and its brands with different audiences. She heads a group of approx. 100 experts in digital and traditional communication, production, packaging design, internal communication, public relations, corporate affairs, shopper marketing, marketing experiences, corporate events, e-business and shared value creation also known as Nestlé in Society.

Julieta holds an integral position in all the commercial, marketing and communication strategies of Nestlé brands and transversally with all points of contact: consumers, government institutions, academia, boards, chambers, embassies, media channels and interest groups.



Nazrene Mannie, Executive Director, GAN Global

Ms. Nazrene Mannie, the Executive Director of GAN Global is a specialist in the field of social policy focusing on youth employment and skills development. Nazrene joined GAN Global in August 2019. Nazrene has worked closely with organisations such as the Global Alliance for Youth, private sector companies and international development entities such as the ILO, OCED, USDOL and UNESCO to drive forward the agenda for agile Workforce Development within the context of the Future of Work.

Ms Mannie has also been appointed as UN Gender Champion, in the Geneva chapter focusing on diversity, inclusion and gender representivity, with a particular focus on skills development.

Nazrene, a South African national has worked for a range of key multi-sector organisations in South Africa and has engaged in several international projects including working with the International Labour Organisation (ILO) and the International Organisation of Employers (IOE) on policy development in the apprenticeships, education and labour environment. Nazrene has been involved in skills development and vocational education (VET) projects with multiple international organisations including, but not limited to, the European Union, GIZ , African Union and the British Council.

Nazrene has managed large donor funded programmes including the Beyond Advocacy Fund (BAF) a business led programme, funded jointly by business in South Africa and USAID to create systemic impact in the areas of Youth Employability, Support to small and medium enterprises, Education development and Infrastructure support. Nazrene is an experienced Director having held multiple board and advisory board roles in South Africa and Switzerland.



Leo Trembley, Counselor and Deputy Head of Mission, Embassy of Switzerland in Mexico

Since July of 2018, Leo Trembley is part of the Swiss Embassy in Mexico as Head of Mission. In this role, he is responsible for matters related to politics, economics, culture and human rights. On the other hand, he assumes the leadership of the Embassy on an interim basis when the Ambassador is out of Mexico.