

TALKING BUSINESS: LATIN AMERICA

*Wednesday October 20, 2021
5.15 pm – 6.45 pm (Swiss time)*

Speakers and Moderator



Jarvey Barrantes Mora is Finance Director and General Manager for Firmenich S.A. in Colombia, based in Bogotá. He joined the company in 2014 with 25 years' experience in Finance roles, 22 of them in the Flavors and Fragrances industry.

Jarvey has a Bachelor's Degree in Accounting from Universidad Santo Tomás and postgraduate studies in Corporate Finance from Colegio de Estudios Superiores en Administración – CESA.



Angelo Colombo was appointed Regional Chief Executive Officer Latin America and member of the Corporate Solutions Executive Committee of Swiss Re with effect from October 1, 2019. In this function, Angelo is responsible for oversight and management of Swiss Re Corporate Solutions business in the Latin America region. This includes developing and executing the regional business and financial plans in line with the Business Unit's financial targets. Angelo also oversees Swiss Re Corporate Solutions México Seguros S.A. de C.V.; Compañía Aseguradora de Fianzas S.A. Confianza ("Confianza"), the joint venture between Swiss Re Corporate Solutions and Seguros Confianza; and Swiss Re Corporate Solutions Brasil Seguros S.A., the joint venture between Swiss Re Corporate Solutions Ltd. And Bradesco Seguros S.A., a company controlled by Banco Bradesco S.A.

Angelo has more than 20 years of experience in the industry. He started his career as a Risk Manager and has since held numerous leadership positions in the commercial insurance market, both in Europe and Brazil. Before joining Swiss Re in October 2019, he was Regional CEO South America for Allianz Global Corporate Specialty (AGCS), where he oversaw business performance in the region and was responsible for setting up and licensing the local reinsurer.

Angelo holds a Bachelor in Engineering of Escola Politécnica da Universidade de São Paulo and a degree in Business Administration from Fundação Getúlio Vargas in São Paulo. Angelo Colombo was born in 1975 and is a dual citizen of Brazil and Italy.



Patrick Furrer holds a MSc Degree from the Federal Institute of Technology in Zurich (ETHZ), Switzerland in Civil Engineering. He worked in the Energy & Hydropower engineering/consulting business since 2006, in companies such as Colenco Power Engineering, later acquired by AF-Consult, Pöyry PLC and opened in 2015 the Chile office for Pöyry, which became AFRY in 2019. He worked as technical advisor for energy projects in different countries in Latin America since 2011 and has built up the AFRY office in Chile from 0 in 2015.



Vicente Magaña Hernández is President and CEO of ABB Mexico since 2017. Prior to this position, he was Director of ABB Peru. Vicente joined ABB in 2011 as Sales Director for Industrial Solutions for Mexico. Before joining ABB, he held different strategic positions at Rockwell Automation in USA, Mexico, Chile and Argentina. He was also Business Unit Manager for Boston Scientific in Mexico.

Vicente studied Applied Mathematics and Computation at the National Autonomous University in Mexico (UNAM); Strategy Business Management at Duke University, USA; Global Leadership at IMD, Switzerland; Strategic Marketing, Innovation and Transformation with Kaplan & Norton, Puerto Rico; and Business Administration AD2 at IPADE, Mexico.

Vicente collaborates with Mexican institutions that unite sectors of industry, trade and high-level contacts with officials. He is a member of various chambers of commerce such as the French-Mexican, the Mexican-German, the Mexican-Spanish, the National Chamber of Air Transportation (CANAERO) and the Mexican Federation of Aerospace Industry (FEMIA).



Philippe G. Nell is University Lecturer on trade, investment and integration policy as well as negotiating techniques, and Honorary Ambassador of LATCAM. Until October 2019, he was Deputy Assistant State Secretary for Bilateral Economic Relations and Head of the Americas Unit at the Swiss Department of Economic Affairs, Education and Research. He held the diplomatic title of Minister. Previously, he dealt with WTO matters (1999-2004) in charge i.a. of investment and China's accession to the WTO; Rules of origin, Customs matters and Government Procurement (1992-1999), and the European Area Agreement Negotiations (1988-1992).

Mr. Nell holds a Ph. D from the Graduate School of International Studies of the University of Denver and Masters from the Universities of Fribourg, Carleton (Ottawa) and Denver. He is Privat Docent at the University of Fribourg where he dispenses courses. He has published numerous articles on trade and integration policy as well as a book on Swiss-EU negotiations for the European Economic Area. In September 2020, he released a book "Strategy with China: Swiss Cooperation or U.S. Confrontation. The Swiss Successful Path with a Free Trade Agreement" available at the Foundation Jean Monnet for Europe in Lausanne.