



Rolf E. Hönger

Roche Pharma Area Head, Latin America

Rolf started his career at Roche Group in 1993 as Market Manager of Central Asia, where he founded the company's operations. He has held several positions in Latin America, including General Manager for Roche Peru, Colombia and Ecuador; Commercial Development Director for Latin America; Marketing and Sales Manager for Central America and the Caribbean; and General Manager of Roche Brazil.

Rolf holds a degree in Economics from the University of St.Gallen, Switzerland.