



Virtual  
edition  
**2021**

From september  
30th to october  
08th

Organizers:



# Trade show Expoalimentaria



Expoalimentaria is **the most important Peruvian trade show**. Thanks to the immense potential it has become an activity of national interest with the support of the government.

The trade show covers **the food and beverage, machinery, equipment and packaging sector**.

This year we present **the 2nd edition of Expoalimentaria through our platform B2Peru** to be held from September 30th to October 8th.

# Results 2020

## Virtual Expoalimentaria



Our figures back us up, at the 1st Edition of the virtual Expoalimentaria 2020

### Exhibitors

## National and International

**659**  
EXHIBITORS

  
**149**  
International

  
**510**  
National

# 17

## Participating countries



Argentina



Bolivia



Brazil



Chile



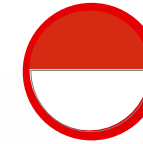
Colombia



Denmark



Ecuador



Indonesia



Italy



Spain



Perú



Puerto Rico



Poland



Pakistán



Portugal



United States



Costa Rica

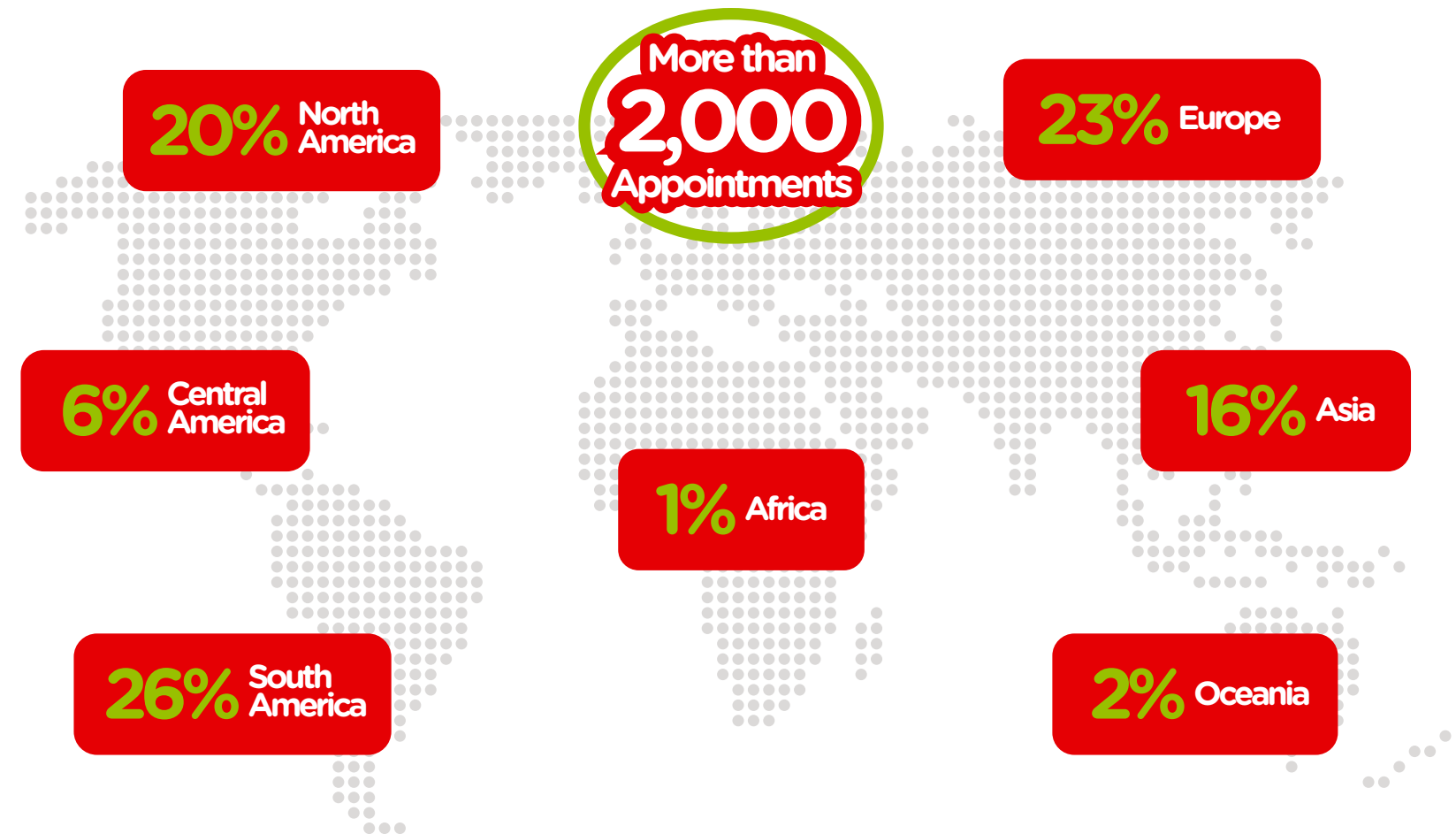
## 06 International pavilions

- Argentina.
- Indonesia.
- Brazil.
- Italy.
- Poland.
- Colombia.

## 11 National pavilions

- Regional Government of Cusco.
- Regional Government of Piura.
- Regional Government of Ucayali.
- Regional Government of Amazonas.
- Regional Government of Huancavelica.
- Coffee and Cocoa for the World.
- Pisco and spirits.
- PeruNatura.
- Peru Regions.
- Forestry Sector.
- Ministry of Production.
- Ministry of Labor.

**+600** International Buyers



**70%**

**OF OUR  
PARTICIPANTS**



**Recommends  
the virtual  
Expoalimentaria.**



**Most valued by visitors  
BY INTERNACIONAL's  
visitors**



Overall satisfaction with the platform **70%**

Platform easy to use **59%**

Recommend it **70%**

**70%**  
would  
recommend  
Expoalimentaria  
Virtual



## Expoalimentaria in figures

+ of  
**89,000**

Products  
displayed



+ of  
**81,000**

Company  
profile views



+ of  
**17,000**

Interactions through  
messaging direct  
(Buyer and exhibitor)



+ of  
**1,000**

Quotes requested  
and sent



## Broadcast in networks



and international  
national scope



**45,000**

Facebook



**4,474**

Instagram



**960**

LinkedIn



feriaexpoalimentaria



expoalimentaria



expoalimentaria

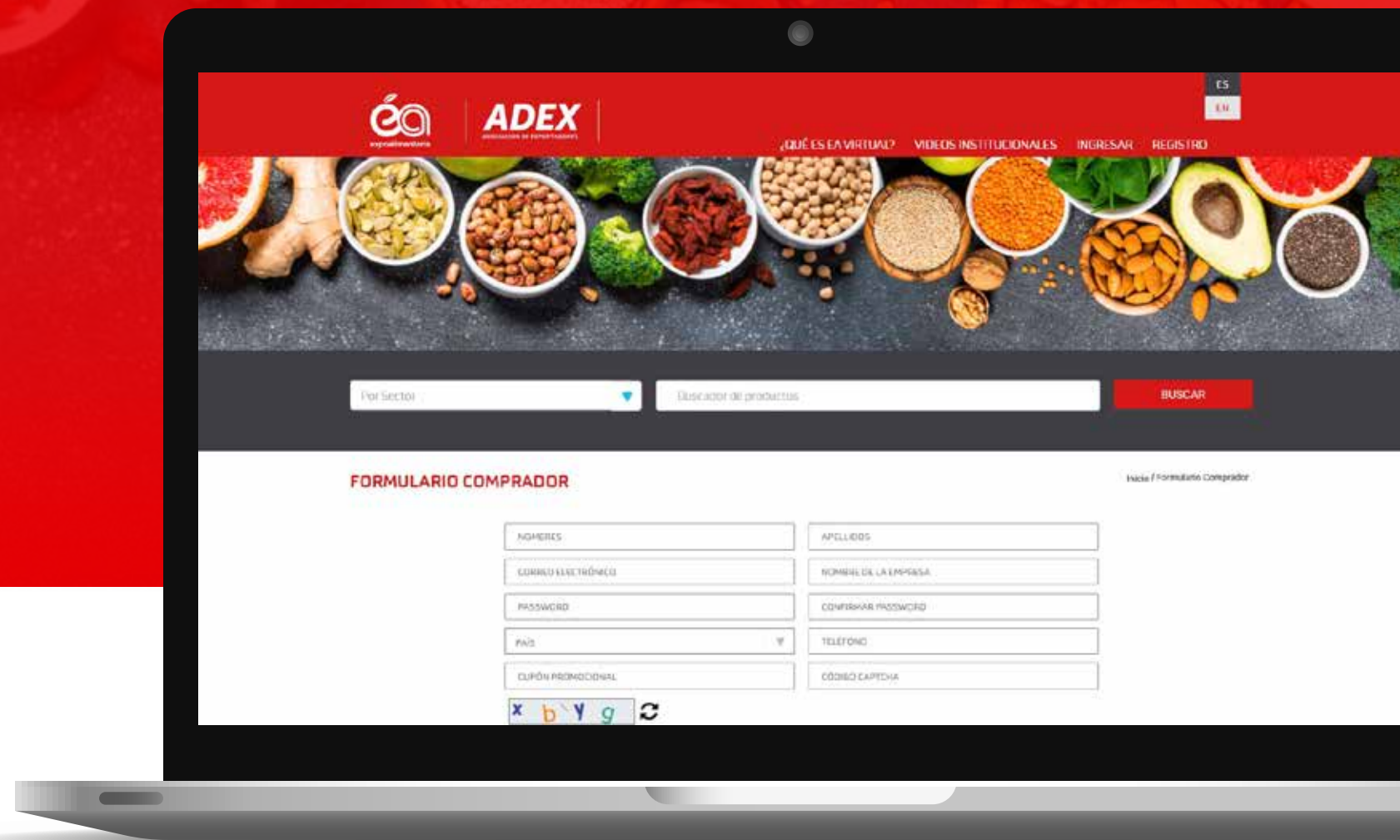


expoalimentaria



feria-expoalimentaria

Participate now  
as a Buyer of the  
II° Virtual Edition of  
Expoalimentaria 2021



Register at:



<https://expoalimentaria.b2peru.pe/es/formulario-comprador>

# Benefits

## Exhibition Data



My Account



Company profile



Products of interest

As a **BUYER** you will have the necessary tools to search for suppliers and companies of your interest.

## Interaction Tools



Business Agenda



Chat



Statistics



Quotations



Conference program



Saved products



Live conferences





**Virtual  
edition**

**we are waiting for you at  
the Virtual Expoalimentaria**

**2021**