

LATCAM is delighted to offer a joint event with FIFA

*July 12, 2021, 5.30-7.30 pm
FIFA Headquarters, Zurich*

Our Speaker:



Mauricio Macri

Executive Chairman, FIFA Foundation
Former President of Argentina

Mauricio Macri was President of Argentina between 2015 and 2019. He was twice Mayor of the City of Buenos Aires, National Deputy, three times President of Boca Juniors Club, and twice one of TIME magazine's 100 most influential people, in 2016 and 2018.

Macri led Boca to win 17 championships in 12 years – among them two times Interclub World Champion – placing it among the top 5 clubs in the world.

In 2005 he founded a party that led him to be elected twice Mayor of the City of Buenos Aires. And only 10 years after founding the party, he was elected President of Argentina, breaking with 70 years of two-party dominance in Argentina.

In 2015 Mauricio Macri became President of a country on the verge of economic collapse. Despite not having a majority in the Chambers of Deputies and Senators, he worked towards Argentina's institutional transformation by implementing several measures to strengthen institutions, guarantee the independence of the powers, and ensure transparency in governmental affairs. His government also carried out the most ambitious transformation in Argentina's infrastructure and energy matrix, connecting the country physically and virtually, and prioritizing solar and wind power. He strengthened Argentina's integration into the world and the opening of international markets. In 2018, as the first South American President of the G20, Macri hosted one of the meetings with the greatest consensus in its history. Mauricio Macri has received the Collar of the Order of Isabel the Catholic granted by King Felipe VI of Spain; the Grand Cross of the Legion of Honor awarded by France; Knight with Grand Cross with Collar of the Order of Merit of the Italian Republic; and the Grand Cross of the Mexican Order of the Aztec Eagle, among other international distinctions.

In 2019, he was awarded the "Living Football Award" by FIFA, given to outstanding personalities of the world for their actions in the development of soccer. Macri trained as a civil engineer at the Pontifical Catholic University of Argentina and attended Columbia University for business school.

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President Macri continues to speak widely to give an updated vision of Latin America and its geopolitical challenges. He also lectures on positive leadership, building high-performance teams, decision-making, cultural change, consensus building, listening, and dialogue as distinctive methods of working. Macri is the Executive Chairman of FIFA Foundation where he combines his three passions: education, football and working to forge a brighter future for young people. He also leads his Foundation where he works on the future of Argentina: education, innovation with a social impact and climate change, and the environment.

Our Moderator:



Dr. Philippe G. Nell

Honorary Ambassador of LATCAM

Philippe G. Nell is University Lecturer on trade, investment and integration policy as well as negotiating techniques, and Honorary Ambassador of LATCAM.

Until October 2019, he was Deputy Assistant Secretary for Bilateral Economic Affairs and Head of the Americas Unit at the Swiss Department of Economic Affairs, Education and Research. He held the diplomatic title of Minister. Previously, he dealt with WTO matters (1999-2004) in charge i.a. of investment and China's accession to the WTO; Rules of origin, Customs matters and Government Procurement (1992-1999), and the European Area Agreement Negotiations (1988-1992).

Mr. Nell holds a Ph. D from the Graduate School of International Studies of the University of Denver and Masters from the Universities of Fribourg, Carleton (Ottawa) and Denver. He is Privat Dozent at the University of Fribourg where he dispenses courses. He has published numerous articles on trade and integration policy as well as a book on Swiss-EU negotiations for the European Economic Area.

In September 2020, he released a book "Strategy with China: Swiss Cooperation or U.S. Confrontation. The Swiss Successful Path with a Free Trade Agreement" available at the Foundation Jean Monnet for Europe in Lausanne.

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