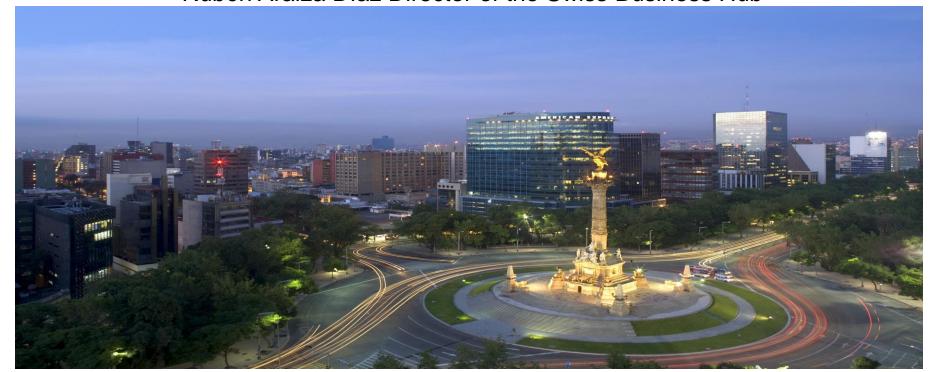




MEXICO

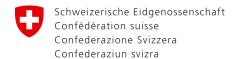
Covid-19: Challenges and opportunities for swiss business in Brazil and Mexico

Rubén Araiza Díaz Director of the Swiss Business Hub



June 9th 2020

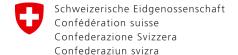
Mexico





Mexican measures against covid-19

Activities Public health measures **Essential** and Reduced Nonessential Open & closed Reduced Reduced public spaces Vulnerable Utmost care Medium care **Under control** People Schools







- AMLO rejected calls for fiscal stimulus
- Reoriented US\$10bn in government programs targeted at helping the poorest.
- States have offered to suspend tax payments.
- CCE + IDB invest agreed on US\$12bn in loans for SME's

Embassy of Switzerland Swiss Business Mexico

























































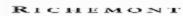






























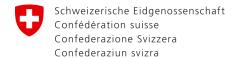






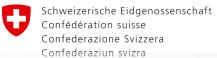






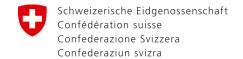






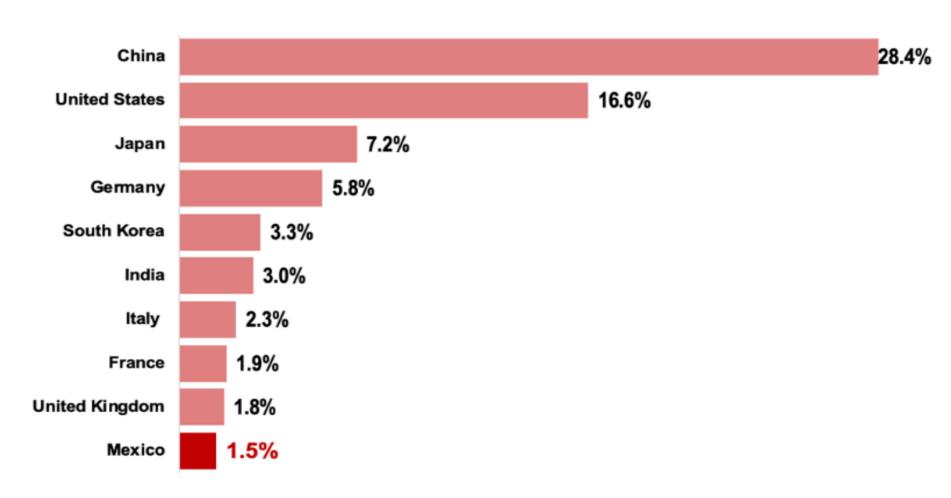








Top 10 Manufacturer Countries in the World



THANK YOU!