CURRICULUM VITAE



PERSONAL DATA

<u>Date and place of Birth</u> 11th February **1949** in Meran / Italy

NationalityGerman & ItalianCivil statusmarried , 2 children

Some time for Flying (several licences), swimming, sailing, film,

PROFESSIONAL EXPERIENCE

Jan. 1996 - Present ABB (Switzerland) Ltd. Baden - SWITZERLAND

Senior Vice - President: HEAD PUBLIC AFFAIRS: BUSINESS DEVELOPMENT

Sept. 1990 - Dec 1995 ABB SACE S.p.A. Bergamo - ITALY

Regional Sales Manager and Board Member of a Business Unit

Jan. 1988 - Aug. 1990 ASEA BROWN BOVERI S.A. Lima- Peru

Country Manager

CEO and President of the Board

Nov. 1984 - Dec 1987 Brown Boveri Colombia S.A. Bogota - Colombia

Country Manager

CEO and Managing Director

July 1984 - Nov 1984 BBC Brown Boveri, Baden - SWITZERLAND

Special Training

Jan 1980 - June 1984 Citeco S.A. Lima - PERU

Ferrostaal – MAN GHH Group

Technical Sales Director

May 1976 - Dec 1979 Brown Boveri CIE. AG. Kraftwerke Mannheim - GE

- Marketing and Sales Manager
- Project Manager
- Sales Engineer

DR. RICHARD A. FRIEDL

EDUCATION

University of Karlsruhe. **Germany**

• Dr.- Ing. Electrotechnics

Universidad Mayor de San Marcos, Lima - Peru

• **Doctor in Economy** (PhD)

ALEXANDER VON HUMBOLDT, Lima - Peru

• Private German High School (Abitur)

FOREIGN LANGUAGES

• German Mother Tongue • Spanish Mother Tongue

• Italian Fluent both written and spoken • English Fluent both written and spoken

• Portuguese Excellent understanding / reading and good speaking

• French Good reading & understanding

OTHER ACTIVITIES

Member of the Board / Executive Committee

of several CHAMBERS OF COMMERCE:

Italian Chamber of Commerce: President

Latinamerican Chamber of Commerce: President China Chamber of Commerce: Vice-President

German Chamber of Commerce Japanese Chamber of Commerce

South African Chamber of Commerce

Camara Oficial de Comercio Hispano-Suiza

Recognitions / Honors

Title & Medal: Commander of the Order Rio Branco by the President of Brasil 2002

Loonstr.31 Tel.: +41 79 4045237 Fax: +41 56 4966463 CH - Oberrohrdorf / AG

richard.friedl@bluewin.ch

2/2