



Schweizerische Eidgenossenschaft
Confédération Suisse
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Swiss Confederation

Federal Department of Economic Affairs FDEA
State Secretariat for Economic Affairs SECO



Inter-American Development Bank - Non-Regional Meeting 2020 Exchange with the Swiss Private Sector

Date Thursday, 16 January 2020
Time 14:00-18:00
Place Swiss Re Centre for Global Dialogue, Gheistrasse 37, Rüschlikon

Welcome

Time 14:00-14:15
Participants Martin Saladin, Head of Operations, SECO Economic cooperation and development
James Scriven, CEO, IDB Invest
Irene Arias, Manager, IDB LAB

First Discussion

Time 14:15-15:30
Title **Impact Investing in Latin America**
Abstract *Between impact investing and the Sustainable Development Goals, the tent of players and capital that seeks to invest with a purpose has grown significantly. While the concept of impact investing may have been diluted according to purist models, the increase in solutions that bring development to emerging markets is seen as net positive. The goal of the session will be to highlight how multilateral development banks work with private sector partners to mobilize third-party financing to high-impact deals, measuring development effectiveness and sharing knowledge of nascent markets. Participants will explore instruments available to mobilize private capital, project selection criteria and the lessons learned within organizations as portfolios mature.*
Moderator tbd
Panelists James Scriven, CEO, IDB Invest
Irene Arias, Manager, IDB LAB
Liliana de Sá Kirchknopf, Head Development Private Sector, SECO
Christian Hofer, Head Corporate Responsibility and Sustainability, Raiffeisen Suisse
Simon Gupta, Head Business Development DFI/IFI, responsAbility

Break

Time 15:30-15:45

Second Discussion

Time 15:45-17:00
Title **Infrastructure Gap in Latin America: Opportunities for the Swiss Private Sector**
Abstract *Growth in Latin American and Caribbean is sharply impacted by the failure to invest in infrastructure. The infrastructure investment gap in the region is estimated at around 2.5% of GDP, or around \$150 billion per year. Energy, transportation, telecommunications, urban development, water and sanitation: more and better investments are needed. IDB Invest will discuss where the needs are and how the Swiss private sector can offer its large know how and experience in these fields.*
Moderator David Avery, Head of Cleantech, Switzerland Global Enterprise
Panelists James Scriven, CEO, IDB Invest
Irene Arias, Manager, IDB LAB
Dagmar Vogel, Head Infrastructure Financing, SECO
Giovanni Como, Steering Committee, Lombardi Engineering Ltd
Carsten Böhler, Head of Acquisition and Representation, SERV

Networking and Apéro

Time 17:00-18:00