



COLOMBIA AND ITS REGIONS: business and investment opportunities in a transformed emerging market

September 18, 2019

Program

8:30 – 9:00	Registration and coffee
9:00 – 9:15	Welcome Sofia Alejandra Gaviria Correa Ambassador of Colombia to Switzerland and Liechtenstein Thomas Först – Member Executive Committee, Head Global Network, Switzerland Global Enterprise
9:15 – 9:40	Switzerland-Colombia: Bilateral Economic Relations Kevin Kienast - Country Officer Central & South America State Secretariat for Economic Affairs, SECO
9:40 – 10:05	Colombian Economic Transformation Process Mr. Gonzalo Vargas – Manager Director for European Investment ProColombia – Headquarters in Bogotá
10:05 – 11:05	Projects in Colombian Regions (Infrastructure, Energy, Real Estate, Logistics, Manufacturing, Agriculture, Chemicals and Life Sciences) <i>Diana Caicedo – Executive Director – Invest in Armenia</i> <i>Luisa Mesa – Investment Manager – Invest in Bogota</i> <i>Diana Cantillo – Investment Director – ProBarranquilla</i> <i>Maria C. Salas – Executive Director – Invest in Cartagena</i> <i>Emma Carrascal – Executive Director – Invest in Cesar</i> <i>Camilo Acosta – Investment Manager – Invest in Pereira</i>
11:05 – 11:15	Closing Remarks Carlos Alvarez – Investment Advisor DACH countries PROCOLOMBIA – Frankfurt Office
11:15 – 12:00	Networking Aperitif