



**THE LATIN AMERICAN CHAMBER
OF COMMERCE IN SWITZERLAND**
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Annual General Meeting 2019

Keynote Presentation by

State Secretary Marie-Gabrielle Ineichen-Fleisch

SECO Director and Director of the Foreign Economic Affairs Directorate

“Key Challenges of the Swiss Foreign Economic Policy”

June 27, 2019

Zunfthaus zur-Waag, Münsterhof 8, 8001 Zurich

PROGRAM

- 10:00 – 10:30** Registration
- 10:30 – 11:30** Annual General Meeting (*for LATCAM members only*)
- 11:30 – 12:00** Networking Reception (*Non-members welcome*)
- 12:00 – 14:15** Seated Luncheon Keynote Presentation by State Secretary Marie-Gabrielle Ineichen-Fleisch: “Key Challenges of the Swiss Foreign Economic Policy” (*)
- 14:20** End of event

(*) *Non-members welcome*

ABOUT THE SPEAKER

State Secretary Marie-Gabrielle Ineichen-Fleisch (*1961), Attorney, MBA, SECO Director and Director of the Foreign Economic Affairs Directorate since 1 April 2011. From 2007 Federal Council Ambassador and Delegate for Trade Agreements, Switzerland's chief negotiator at the World Trade Organisation (WTO) as well as member of the SECO Board of Directors and in addition to the WTO responsible for the OECD and free trade agreements as head of the World Trade Division in the Foreign Economic Affairs Directorate. Previously, from 1999 to 2007, head of the WTO sector. From 1995 head of section in the WTO section of the Federal Office of Foreign Economic Affairs FOFEA. 1992/1993 she worked at the World Bank (Washington D.C., USA) as assistant to Switzerland's Executive Director's. From 1990 to 1995 scientific adviser in the Legal Service and International Investment and Technology Transfer Service in the FOFEA. 1989 gained her MBA from INSEAD (Fontainebleau, F). 1988 Junior Consultant at McKinsey in Zurich. 1987 gained her law degree at the University of Berne qualifying as an attorney. (Source: SECO)



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