



**THE LATIN AMERICAN CHAMBER
OF COMMERCE IN SWITZERLAND**
Your business bridge between Latin America and Switzerland

**SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

**A Conference of
Latin American Chamber of Commerce in Switzerland (LATCAM) and
Switzerland Global Enterprise (S-GE)**

Latin American Day 2019

Switzerland's Annual Flagship Event on Doing Business in Latin America

(The conference will be in English)

June 18, 2019

Credit Suisse Forum St. Peter, St. Peterstrasse 19, 8001 Zurich

14:30 - 15:00 **REGISTRATION & COFFEE**

15:00 - 15:15 **Welcome**

Event Moderation: Dr. Alex Gertschen, Independent Latin America expert for business, media and academia

Linda Walker, Vice President of the Board, LATCAM

Thomas Först, Head of Global Network, Member Executive Committee, S-GE

15:15 - 15:45 **Keynote: "Latin America- The Signal and the Noise"**

Pierre Bose, Investment Strategist, Credit Suisse Global Markets

15:45 - 16:20 **Recent Developments in Switzerland's Relations with Latin America and Implications for Swiss Business**

Ambassador Bénédicte de Cerjat, Head of the Americas Division, Federal Department of Foreign Affairs (FDFA)

Minister Philippe Nell, Head Americas Division, State Secretariat for Economic Affairs (SECO)

16:20 - 16:50 **COFFEE BREAK & MARKETPLACE FEATURING LATIN AMERICAN COUNTRIES**

16:50 - 17:10 **Company Testimonial 1: Micro Mobility Systems AG**

Maria Mülli-Ramírez, Business Development Manager, Micro Mobility Systems AG

Julian Ucros, New Mobility Manager, Micro Mobility Systems AG

17:10 - 17:30 **Company Testimonial 2: GLOBAL TREE PROJECT AG**

Jörg H. Schäfer, CEO, Global Tree Project AG

17:30 - 17:50 **Company Testimonial 3: Molinari Rail Group**

Michele Molinari, CEO, Molinari Rail Group

17:50 - 18:10 **Impact Financing in Latin America**

Rochus Mommartz, CEO, responsAbility Investments AG

18:10 - 18:20 **Closing Statement:** Linda Walker Vice President of the Board, LATCAM

18:30 - 20:00 **NETWORKING APERITIF & MARKETPLACE**

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