



## Invitation

### LATCAM PRESENTATION WITH LUNCH

## Keynote Presentation by Dr. Juan José Echavarría Governor, Banco de la República Colombia “Economic Policy in Colombia – Long Term Challenges”

May 9, 2018

Zürcher Kantonalbank Steinfels, Josefstrasse 222, 8005 Zurich

#### PROGRAM

10:30 – 11:00	Registration and Networking Coffee
11:00 – 11:10	Welcome, Dr. Richard Friedl, President, LATCAM
11:10 – 11:40	Keynote presentation by Dr. Juan José Echavarría, Governor, Banco de la República Colombia
11:40 – 11:50	Q & A
11:50 – 13:10	Aperitif and Networking Lunch

#### ABOUT THE SPEAKER

Dr. Juan José Echavarría (66), born in Medellín, Antioquia serves as Governor of Banco de la República since 2017, and served as member of the Board of Directors of Banco de la República from 2003 to 2013. He served as Director of the Mission for the Restructuring of Coffee in Colombia, as Economic Adviser for Fundación Buen Gobierno in 2014, and as Program Director of Juan Manuel Santos' Presidential Campaign in 2014.

Dr. Echavarría served as Executive Director of Fedesarrollo from 1998 to 2003. He was an International Trade Consultant of Organisation of American States (OAS) from 1997 to 1998 and Plenipotentiary Minister of the Colombian Mission to the OAS (support and advice to the Secretary General and to the Trade Unit in the fields of trade and integration) from 1994 to 1996. He served as Deputy Foreign Trade Minister of Colombia and Chief Negotiator of trade agreements from 1993 to 1994. He served as Director of Economic Research at Federación Nacional de Cafeteros from 1991 to 1993, and Deputy Director and Director (in charge) of Fedesarrollo from 1989 to 1990. He was Dean of the Faculty of Economics at Universidad Nacional de Colombia, and Manager of the Publishing Company at the university from 1984 to 1985.

Dr. Echavarría is Engineer of Administration from Escuela de Minas of Universidad Nacional de Colombia (1973), he holds a Master's Degree in Economics from Boston University (1976) and a PhD in Economics from Oxford University (1994) of Oxford St Anthony's College, UO, UK. He participated as Special Student at the Program of Business - Economics, Harvard University (1975).

(Source: Banco de la República Colombia - <http://www.banrep.gov.co/en/juan-jose-echavarría>)

#### REGISTRATION

If you wish to participate it is mandatory to register for this event. Please fill out and send enclosed registration form to [latcam@latcam.ch](mailto:latcam@latcam.ch).

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