



Latinoamerikanische Handelskammer in der Schweiz  
Cámara de Comercio Latinoamericana en Suiza  
Câmara de Comércio Latino-Americana na Suíça  
Chambre de Commerce Latino-Américaine en Suisse

Invitation Luncheon Presentation

**Organized by the Latin American Chamber of Commerce in Switzerland,**

kindly supported by Swiss Re

## **Keynote Presentation by Moisés Naím**

Distinguished Fellow Carnegie Endowment for International Peace

### **“Latin America in 2018**

### **The Great and The Good / The Bad and The Ugly”**

April 10, 2018

Swiss Re Centre for Global Dialogue, Gheistrasse 37, 8803 Rüschlikon

#### **PROGRAM**

- 11:30 – 12:00 Registration and Networking Coffee
- 12:00 – 12:10 Welcome, Dr. Richard Friedl, President, LATCAM
- Introduction Carlos E. Represas, Member of the Board, LATCAM
- 12:10 – 12:50 Keynote presentation by Moisés Naím, PhD, Distinguished Fellow Carnegie Endowment for International Peace
- 12:50 – 13:00 Q & A
- 13:00 – 14:00 Networking Lunch

#### **About the Speaker**

MOISÉS NAÍM is a distinguished fellow at the Carnegie Endowment for International Peace, where his research focuses on the interaction of international economics and global politics.

He is also the chief international columnist for *El País* and *La Repubblica*, Spain's and Italy's largest dailies, a contributing editor to *The Atlantic* and one of the world's most widely read columnists. Naím is also the host and producer of [Efecto Naím](#), a weekly television program on international affairs that airs throughout the Americas via DirecTV by NTN24.

Before joining Carnegie, Naím was the editor in chief of *Foreign Policy* for fourteen years. During his tenure, the magazine was relaunched and won the National Magazine Award for General Excellence three times. He is author of many scholarly articles and more than ten books on international economics and politics. His book, *The End of Power* (2013), a *New York Times* bestseller, was selected by the *Washington Post* and the *Financial Times* as one of the best books of the year. *The End of Power* was also Mark Zuckerberg's inaugural pick for his 2015 "A Year of Books" initiative.

In 2011, Naím was awarded the Ortega y Gasset prize, the most prestigious award in Spanish journalism. The British magazine *Prospect* named him one of the world's leading thinkers in 2013 and for the past three years the Gottlieb Duttweiler Institute of Switzerland has ranked him among the top global thought leaders.

Naím's public service includes his tenure as Venezuela's minister of trade and industry in the early 1990s, director of Venezuela's Central Bank, and executive director of the World Bank. He was also a professor of business and economics and dean of IESA, Venezuela's main business school. He is chairman of the board of the Group of Fifty, a member of the global board of the Open Society Foundations, a director of some of the world's largest corporations and a member of the Swiss Re Group Advisors.

Naím holds a Ph.D. and a master's degree from the Massachusetts Institute of Technology.

(Source: *Carnegie Endowment for International Peace, Washington*)

#### **REGISTRATION**

If you wish to participate it is mandatory to register for the luncheon presentation until April 5, 2018. Please fill out and send enclosed registration form to [latcam@latcam.ch](mailto:latcam@latcam.ch).



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Please e-mail a scanned copy of this registration or directly send an e-mail with your contact details to [latcam@latcam.ch](mailto:latcam@latcam.ch).

The registration deadline is April 5, 2018.

#### Admission Fee\*

- |  |       |
|--|-------|
| <input type="checkbox"/> Latcam Member           | 100.- |
| <input type="checkbox"/> Non-Member              | 200.- |
| <input type="checkbox"/> Student – LATCAM Member | 50.-  |

Name of Company/Organization: .....

Sector: .....

Last Name: ..... First Name: .....

Address: .....

Phone: ..... E-mail: .....

Place / Date / Signature: .....

Directions: How to get there [link](#). Parking is available.

#### If you have questions, please contact

Joaquín Fischer, Managing Director, tel. +41 44 240 3300, e-mail: [latcam@latcam.ch](mailto:latcam@latcam.ch)

*\*Participants are requested to pay cash at the entrance on the day of the event. No-shows or cancellations after April 5, 2018 will be charged in full. Participants are welcome to send a substitute at no additional cost.*