



Business Seminar

Sustainability – Lessons Learned in Latin America

Organized by Latin American Chamber of Commerce in Switzerland in partnership with Banque Cantonale de Genève
October 10, 2017 at BCGE, Quai de l'Île 17, 1204 Genève (16:00 - 19:00 H)

The seminar counted with excellent speakers who showcased business cases and projects in Latin America with a holistic business approach, i.e. which incorporated socially and environmentally sustainable elements besides economic ones. The conference besides featuring interesting contents of its speakers, served as platform for good networking opportunity.

The welcome statements were made by Ramon Esteve, Member Board of Directors ECOM Group and Vice-President of LATCAM, and Constantino Cancela, Head of BCGE Asset Management. Ramón Esteve emphasized that sustainability implies responsible and proactive decision-making and innovation that minimizes negative impact and maintains balance between ecological resilience, economic prosperity, political justice and cultural vibrancy.



Ramon M. Esteve, Member Board of Directors [ECOM Group](#), Lausanne and Vice-Chairman, [Latin American Chamber of Commerce in Switzerland](#)
Theme: Lessons Learned from Projects with Coffee Producers in Latam



Constantino Cancela, Head of [BCGE](#) Asset Management



Inés Burrus, PhD Candidate at [HEC Lausanne](#)
Theme: Next Generation Partnerships to bring more Positive Impact to Farmers and Profitable Business to All



Susanne Grossmann, Managing Director, [FINANCEcontact](#)
Theme: SECO Start-up Fund – Experiences from projects in Brazil and Peru

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Carlos Orjales, Macroeconomic Cooperation, State Department of Economic Affairs [SECO](#). Theme: Collecting More - Spending Better: an Overview of the Technical Assistance Provided by SECO to Ministries of Finance and Tax Administrations in LATAM



Constantino Cancela, Head of [BCGE](#) Asset Management. Theme: Sustainability – Role in Investment Management Decisions

Photo Gallery of the Networking Aperitif



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Photo Gallery of the Networking Aperitif



Photos by Monica Fischer
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Media and Business Media Expert
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