



Lateinamerikanische Handelskammer in der Schweiz  
Cámara de Comercio Latinoamericana en Suiza  
Câmara de Comércio Latino-Americana na Suíça  
Chambre de Commerce Latino-Américaine en Suisse



Zürcher  
Kantonalbank

## Business Seminar

# Brazil - Business Destination for Swiss Companies

Organized by the Latin American Chamber of Commerce in Switzerland in partnership with Zürcher Kantonalbank

**Date:** October 31, 2017 **Venue:** ZKB Steinfels, Josefstrasse 222, 8005 Zurich

### Program

- 15:30 - 16:00**      **Registration & Coffee**
- 16:00 - 16:05**      **Welcome**  
Dr. Richard Friedl, President, Latin American Chamber of Commerce in Switzerland  
Melina von Dungen, Regional Manager Latin America, Zürcher Kantonalbank
- 16:05 - 16:10**      **Introductory Statement**  
HE Ambassador Alexandre Ruben Milito Gueiros, Consul General of Brazil in Zurich
- 16:10 - 16:30**      **Overview of the Brazilian Market: A Macroeconomic Perspective**  
Beat Schumacher, Economist, Zürcher Kantonalbank
- 16:30 - 16:50**      **Switzerland-Brazil: New Perspectives Toward Strengthening Strong Bilateral Economic Relations**  
Philippe G. Nell, Minister, Head of Americas Unit, State Secretariat for Economic Affairs SECO
- 16:50 - 17:10**      **Compliance Considerations - Regulatory Framework**  
Sylvia Piton, Brazilian Attorney at Law, Counsel of Bravest AG (Switzerland)
- 17:10 - 17:25**      **EBP - Company Testimonial**  
Bruno Basler, Partner and President of the Board of Directors
- 17:25 - 17:40**      **Stöcklin Logistics Ltd - Company Testimonial**  
Sandro Martelli, Manager International Sales
- 17:40 - 17:55**      **Mettler Toledo GmbH – Company Testimonial**  
Matthias Meier, Market Manager AnaChem, Latin America
- 17:55 - 18:00**      **Closure**
- 18:00 - 19:00**      **Networking Reception**

### Co-Sponsors:



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