



Lateinamerikanische Handelskammer in der Schweiz
Cámara de Comercio Latinoamericana en Suiza
Câmara de Comércio Latino-Americana na Suíça
Chambre de Commerce Latino-Américaine en Suisse

Business Seminar

Pacific Alliance – Outlook and Opportunities for Swiss Companies

Organized by the Latin American Chamber of Commerce in Switzerland in partnership with Switzerland Global Enterprise (S-GE)

Date: November 15, 2017

Venue: S-GE, Room Europe, Stampfenbachstrasse 85, 8006 Zurich

Program

- 15:00 - 15:30** **Registration & Networking Coffee**
- 15:30 - 15:40** **Welcome**
Dr. Richard Friedl, President, Latin American Chamber of Commerce in Switzerland
Thomas Först, Head of Global Network, Switzerland Global Enterprise
- 15:40 - 16:05** **Pacific Alliance - Review and Perspectives**
Dr. Michael Bolliger, Head Asset Allocation Emerging Markets, UBS AG
- 16:05 - 16:35** **Swiss Foreign Economic Policy Toward the Pacific Alliance: Assessment and Challenges**
Philippe G. Nell, Minister, Head Americas Unit, State Secretariat for Economic Affairs, SECO
Giacomo Solari, Regional Coordinator South America, Federal Department for Foreign Affairs FDFA
- 16:35 - 16:55** **Tax & Legal Challenges of Doing Business in the Pacific Alliance**
Dr. Nora Bartos, Senior Manager VAT, Customs & Excise, PwC Switzerland
- 16:55 - 17:15** **Networking Coffee**
- 17:15 - 17:40** **Do Swiss Exporters of Goods and Services Benefit on the Pacific Alliance Initiative?**
Ulrich Hinterberger, Consultant Latin America, Switzerland Global Enterprise
- 17:40 - 18:00** **Company Testimonial – Experiences and Opportunities Featured by Pacific Alliance**
Dr. Jozsef Hecht Méndez, Region Manager Latam Geophysics, Amberg Technologies AG
- 18:00 - 18:05** **Closure**
- 18:05 - 19:15** **Networking Reception**

REGISTRATION

If you wish to participate it is mandatory to register. Please fill out and send the enclosed registration form to latcam@latcam.ch.

Sponsor





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REGISTRATION FORM

Latin American Chamber of Commerce in Switzerland

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November 15, 2017

Switzerland Global Enterprise, Room Europe, Stampfenbachstrasse 85, 8006 Zurich

Please e-mail a scanned copy of this registration or directly send an e-mail with your contact details to latcam@latcam.ch

The registration deadline is November 13, 2017 (17:00 H).

Admission Fee*

- | | |
|--|-----|
| <input type="checkbox"/> Latcam Member | 70 |
| <input type="checkbox"/> Non-Member | 120 |
| <input type="checkbox"/> Student – LATCAM Member | 20 |
| <input type="checkbox"/> Student – Non-Member | 40 |

Name of Company/Organization:

Sector:

Last Name: First Name:

Address:

Phone: E-mail:

Place / Date / Signature:

If you have questions, please contact

Joaquin Fischer, Managing Director, tel. +41 44 240 3300, e-mail: latcam@latcam.ch

*Participants are requested to pay cash at the entrance on the day of the event. No-shows or cancellations after November 13, 2017 will be charged in full. Participants are welcome to send a substitute at no additional cost.

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