



Lateinamerikanische Handelskammer in der Schweiz
Cámara de Comercio Latinoamericana en Suiza
Câmara de Comércio Latino-Americana na Suíça
Chambre de Commerce Latino-Américaine en Suisse



Latin American Day 2017

Switzerland's Annual Flagship Event on Doing Business in Latin America

May 23, 2017 (09:30 - 14:00)

Organized by LATCAM and Switzerland Global Enterprise (S-GE)

Venue: SIX Convention Point, Selnaustrasse 30, Zurich, Switzerland



Latin American Day 2017, Switzerland's Annual Flagship Event on Doing Business in Latin America attended by over 120 representatives of Swiss SMEs and large corporations, business consultants, financial advisors, Swiss Chambers of Commerce in Latin America, and ambassadors of Latin American countries in Switzerland.



Philipp Lisibach, Investment Strategist and Head of Emerging Market Strategies, [Credit Suisse IWM](#).



Ambassador Bénédicte de Cerjat, Federal Department of Foreign Affairs ([FDFA](#))



Minister Philippe Nell, Head Americas Division, State Secretariat for Economic Affairs ([SECO](#))

Philipp Lisibach (left), Investment Strategist and Head of Emerging Market Strategies, Credit Suisse IWM, presented an overview of the economic outlook in Latin America and its impact on the investment climate. Ambassador Bénédicte de Cerjat (middle) Head of the Americas Division, Federal Department of Foreign Affairs (FDFA) gave insights into Recent Developments in Switzerland's Relations with Latin America and its Implications for Swiss Business. Minister Philippe Nell (right), Head Americas Division, State Secretariat for Economic Affairs (SECO) showcased Switzerland's Foreign Direct Investments, Bilateral Economic Agreements, as well as opportunities to improve the framework conditions for business in LATAM.



Michael Rohmeder Founder and CEO of [Equippo AG](#)



Daniel Mock, Manager International Sales, [Geistlich Pharma](#)

Company Testimonials - Three Swiss Companies, Equippo AG, Geistlich Pharma AG and Elite SA presented themselves and showcased their experiences of doing business in LATAM. The presentations were made by Michael Rohmeder (top left) , Founder and CEO of Equippo, Daniel Mock (top right), Manager International Sales, Geistlich Pharma and by Mr. Pugliese (below right), CEO of Elite SA.



François Pugliese, CEO, [Elite SA](#)



Roland Dominicé, CEO, [Symbiotics SA](#)

The program was concluded with a presentation on Microfinance: Lessons Learned and Perspectives in Latin America covered by Mr. Roland Dominicé, CEO, Symbiotics SA



Representatives of S-GE, Swiss Chambers of Commerce in Brazil, Colombia, Uruguay, Peru, Chile and Argentina, and Ambassador of Paraguay



Representatives of the Swiss Chamber of Commerce in Brazil



Moderator, Speakers and Organizers

