



Lateinamerikanische Handelskammer in der Schweiz  
Cámara de Comercio Latinoamericana en Suiza  
Câmara de Comércio Latino-Americana na Suíça  
Chambre de Commerce Latino-Américane en Suisse



# Latin American Economic Forum 2017

Organized by the Latin American Chamber of Commerce (LATCAM) in Switzerland and Swiss Life Global Solutions

**Date:** 13 September, 2017

**Venue:** Swiss Life, General-Guisan-Quai 40, 5<sup>th</sup> Floor, 8002 Zurich

## Program

- 14:00 - 14:30**      **Registration & Coffee**
- 14:30 - 14:45**      **Welcome and Introduction**  
Thomas Künzli, Member of the Board, LATCAM  
Global Key Account Management Business Unit Consumer Foods, Bühler AG  
Swiss Life - Michael Hansen, CEO Swiss Life Network and Daniel Dubach, Global Employee Benefits, Latin America, Vice President
- 14:45 – 15:15**      **Economic Outlook for Latin America and Caribbean**  
Claudia Bernasconi, PhD, Senior Economist Emerging Markets, Swiss Life Asset Managers
- 15:15 - 15:55**      **Protectionism: Challenges and Opportunities for Latin America**  
Hector R. Torres, Senior Fellow at the Center for International Governance Innovation (Canada), Member of the “High-Level Board of Experts on the Future of Global Trade Governance” (Bertelsmann-Stiftung) and Advisor to Argentina on WTO & G20 matters
- 15:55 - 16:20**      **Networking Coffee Break**
- 16:20 – 16:50**      **Corporate and Sovereign Bond Market in Latin America and Caribbean (Performance and Outlook)**  
Dominique Maire, Executive Director, Head of Fixed Income Investment Management, Bank Julius Baer & Co. Ltd.
- 16:50 - 17:20**      **Middle Income Trap – Perspectives of Escape?**  
Peter Qvist-Sørensen, Head of Center for Business in the Americas, School of Management and Law, Zurich University of Applied Sciences
- 17:20 – 17:30**      **Q & A / Closing Statement**
- 17:30 – 18:45**      **Networking Aperitif – Terrace with view on Zurich Lake**



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## Biographies of the Speakers

### **Claudia Bernasconi, PhD**

Senior Economist responsible for the analysis of emerging markets at Swiss Life. This includes both the assessment of economic developments as well as the analysis of risks. These assessments are an important consideration for the portfolio allocation. Her tasks also include presentations on the economic outlook for internal and external clients as well as writing of external publications. From 2015-2016, she worked for 8 months as a Senior Economist for Swiss Life Asset Managers in France. From 2008-2014, she worked as a research and teaching assistant at the Chair of Macroeconomics of the University of Zurich, where she analyzed various questions on economic growth. From 2007-2008, she worked as an intern in Economic Research Switzerland of UBS Investment Bank. She holds a Master and PhD in Economics, University of Zurich, Switzerland. She completed her PhD thesis in the fields of economic development and international trade. In her empirical studies, she analyzed for example the competition between China and other emerging countries in export markets. She holds a certificate from Swiss Program for Beginning Doctoral Students in Economics, Study Center Gerzensee, Foundation of Swiss National Bank.

### **Hector R. Torres**

Former Executive Director at the International Monetary Fund. He served at the IMF's Executive Board for two different constituencies of Fund Members. Twice for the constituency led by his own country (Argentina 2004-2008 and 2016-2017) and once for that led by Brazil (2013-2015). He also worked at the World Trade Organization providing legal counsel to Appellate Body Members (2001-2004); integrated the WTO's Task Force on the Financial Crisis (2009-2013); was responsible for its technical assistance to the Latin American and Caribbean regions (2009-2013); and more recently was counsellor in the Economic Research and Statistics Division (2015-2016). He is currently Senior Fellow at the Center for International Governance Innovation (Canada); Member of the "High-Level Board of Experts on the Future of Global Trade Governance" (Bertelsmann-Stiftung, Germany) and advisor to Argentina on WTO & G20 matters. Hector is a trained lawyer with knowledge in macro-economics and finance and a professional diplomat. He has post-graduate studies in international economic law and several publications on international economic matters and experience in dispute adjudication.

### **Dominique Maire**

Executive Director, Head of Fixed Income Investment Management

Dominique Maire, was appointed Head of Fixed Income Investment Management in January 2017. He joined Bank Julius Baer in April 2016 as Team Head Portfolio Management and co-manager of the JB Emerging Markets Bond fund. Previously, Dominique was Head of Fixed Income IM at Rothschild & Co, responsible for fixed income strategy, client mandates and bond funds. Dominique's financial career started in 1993 with the UN's Development Finance Program, on to Senior Asian Economist and Deputy Head of Research with UBS in Singapore/Bangkok, Head of EM Banking Equity Research at SG, London, and moving to Zurich and the buy side in 2001. Dominique holds a Bachelor of Science in Economics from Geneva University, a Master's of Science in Development Studies from the London School of Economics, and executive education from NYU Stern, NW Kellogg and Barcelona GSE.

### **Peter Qvist-Sørensen**

Head Center for Business in the Americas, School of Management and Law, Zurich University of Applied Sciences (ZHAW). Senior lecturer in International Business, at ZHAW, since 2011 and in MBA Program, at EAFIT Medellin, Colombia, since 2012. Heads partnership agreement between ZHAW and Cleantech Switzerland since 2013. Work and research focuses on turnaround management, strategic management, internationalization, organization and leadership. He is Member of the Board of Erenfred Pedersen A/S (Denmark) since 2010. Previously he was consultant of research projects at DTU, Denmark and CEA, France (2009–2011), business consultant of Danish and European companies (2006–2011), and European international private equity companies (2003–2011). He was President of the Board and CEO of O. Silvertsen A/S, DK (2002-2003), Managing Director and Board Member of Photronic A/S, DK (2000-2002), Global President and CEO of ALTO International A/S, St. Louis/MO – USA, Europe (1997 -1998), Vice President and Director of Nueva AG, Switzerland, Latin America (1995 -1997), International advisor for the Management of fischerinternational GmbH & Co. KG (Europa, Lateinamerika, USA) (1992 – 1995). He holds a Master's of Science in Political Science and Administration from University of Copenhagen and a MBA in International Science from University of Dallas.