



Business Seminar

Sustainability – Lessons Learned in Latin America

Organized by the Latin American Chamber of Commerce in Switzerland in partnership with Banque Cantonale de Genève

Date: October 10, 2017

Venue: Banque Cantonale de Genève, Quai de l'île 17, 1204 Genève

Program

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| 15:30 - 16:00 | Registration & Coffee |
| 16:00 - 16:10 | Welcome
Ramon M. Esteve, Member of the Board of Directors ECOM Group, Lausanne and Vice-Chairman, Latin American Chamber of Commerce in Switzerland
Constantino Cancela, Head of BCGE Asset Management |
| 16:10 – 16:30 | Next Generation Partnerships to bring more Positive Impact to Farmers and Profitable Business to All
Inés Burrus, PhD Candidate at HEC Lausanne |
| 16:30 - 16:50 | Lessons Learned from Projects with Coffee Producers in Latin America
Ramon M. Esteve, Member of the Board of Directors, ECOM Agroindustrial Corp. Ltd and ECOM Group, Lausanne |
| 16:50 - 17:10 | Collecting More - Spending Better: an Overview of the Technical Assistance Provided by SECO to Ministries of Finance and Tax Administrations in LATAM
Carlos Orjales, Macroeconomic Cooperation, State Department of Economic Affairs SECO |
| 17:10 – 17:30 | SECO Start-up Fund – Experiences from projects in Brazil and Peru
Susanne Grossmann, Managing Director, FINANCEcontact |
| 17:30 – 17:50 | Sustainability – Role in Investment Management Decisions
Constantino Cancela, Head of BCGE Asset Management |
| 17:50 – 18:00 | Q&A / Conclusion |
| 18:00 - 19:30 | Networking Reception |

Co-Sponsors:

