



Business Seminar

Argentina Business Destination for Swiss Companies

Organized by the Latin American Chamber of Commerce in Switzerland and Zürcher Kantonalbank

Date: November 14, 2016

Venue: ZKB Steinfels, Josefstrasse 222, 8005 Zurich

Program

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| 15:00 - 15:30 | Registration & Coffee |
| 15:30 - 15:35 | Welcome Dr. Richard Friedl, President, Latin American Chamber of Commerce in Switzerland (Latcam) |
| 15:35 – 15:45 | Perspectives of the Economic Relations between Switzerland and Argentina HE Ambassador Antonio G. Trombetta, Embassy of Argentina in Switzerland |
| 15:45 - 16:00 | Switzerland-Argentina: Towards Strengthened Economic Relations Philippe G. Nell, Minister, Head of Americas Unit, State Secretariat of Economic Affairs SECO |
| 16:00 - 16:30 | Trade and investments: new climate and opportunities Gustavo Alberto Martino, General Coordinator to the Under-Secretariat for Investment Development and Trade Promotion of Argentina |
| 16:30 - 16:50 | Tax and Legal Conditions of Doing Business Dr. Federico Careno, Partner, Leonhardt & Dietl Abogados, Buenos Aires |
| 16:50 – 17:05 | Swiss Exports to Argentina - Trade and Export Finance Claude Lauper, Head Trade and Export Finance, Zürcher Kantonalbank Melina von Dungen, Regional Manager Latin America, Zürcher Kantonalbank |
| 17:05 – 17:35 | Just Group – Experiences and Lessons learned Hansueli Jüstrich, President, Just Management AG Medartis AG – Company Testimonial Yvonne Andrée, International Sales Manager, Latin America and Caribbean |
| 17:35 – 17:45 | Q&A |
| 17:45 - 19:00 | Networking Reception |