



Tatjana was born in Zagreb and grew up in a multilingual environment. She spent most of her life in Switzerland. She has a Licence ès Lettres (Master's Degree) in Hispanic and Russian literature and history from University of Geneva. After her graduate studies, she worked at the World Economic Forum in Geneva for seven years, where she was first in charge of Eastern European and later of Latin American personalities and their programs at the Annual Meeting in Davos and at other summits around the world.

In 1996, she moved to Zurich, where she held the position of Public Relations Manager at Intersettle, a financial services company. In 1998, Tatjana was recruited by UBS during the period of the merger, when the bank was restructuring its Central and Eastern European Private Banking departments. As an Executive Director and Senior Relationship Manager, she was then in charge of wealth management and acquisition of Central European high net worth individuals, leading at the same time a team of 13 staff members. From 2008-2017, Tatjana worked as a Senior Relationship Manager for Mirabaud Banquiers Privés, Liechtensteinische Landesbank (Switzerland) and Cornèr Banca, adding to her portfolio high net worth individuals from Eastern Europe and Central Asia.

Tatjana's extracurricular studies include marketing at the SAWI, macro and microeconomics at the London School of Economics, behavioural finance at Zurich University and a course for non-executive board members (legal and finance), offered by BPW Switzerland.

After opening yet a new professional chapter, Tatjana obtained her Diploma in Systemic and Business Coaching and Training at the Onken Academy in 2019. Further to developing her self-employment as a professional business coach and consultant, she was recruited, end of 2019, as the Managing Director of the Latin American Chamber of Commerce in Switzerland,

Tatjana's mother tongue is Croatian. She is fluent in German, French, English, Spanish and Russian. She has a good working level of Italian and understands basic Portuguese. Her strong dedication to life-long learning is constantly being expanded by new possibilities in the digital domain.

For the past 10 years, Tatjana has been a member of the Zurich Club of BPW (Business and Professional Women), where she served as the President from 2014-2018.