



COLOMBIA
| TIME, PLACE AND
| OPPORTUNITIES |



COLOMBIA AND ITS REGIONS: business and investment opportunities in a transformed emerging market

The Embassy of Colombia in Switzerland and PROCOLOMBIA, in collaboration with the Latin American Chamber of Commerce in Switzerland (LATCAM) and Switzerland Global Enterprise (S-GE), together with the main investment promotion agencies of Colombia, are pleased to invite you to learn about Colombia's opportunities for European investors and companies seeking business expansion.



Sept. 18th, 2019



Stampfenbachstrasse 85
8006 Zurich



8:30am – 12:30pm

To register please contact Joaquin Fischer, Managing Director of LATCAM

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El futuro
es de todos

Cancillería
Embajada de Colombia
en Suiza



THE LATIN AMERICAN CHAMBER
OF COMMERCE IN SWITZERLAND
Your business bridge between Latin America and Switzerland




Program

8:30 – 9:00	Registration and coffee
9:00 – 9:15	Welcome Sofia Alejandra Gaviria Correa Ambassador of Colombia to Switzerland and Liechtenstein Thomas Först – Member Executive Committee, Head Global Network, Switzerland Global Enterprise
9:15 – 9:40	Switzerland-Colombia: Bilateral Economic Relations Kevin Kienast - Country Officer Central & South America State Secretariat for Economic Affairs, SECO
9:40 – 10:05	Colombian Economic Transformation Process Mr. Gonzalo Vargas – Manager Director for European Investment ProColombia – Headquarters in Bogotá
10:05 – 11:05	Projects in Colombian Regions (Infrastructure, Energy, Real Estate, Logistics, Manufacturing, Agriculture, Chemicals and Life Sciences) <i>Diana Caicedo – Executive Director – Invest in Armenia</i> <i>Luisa Mesa – Investment Manager – Invest in Bogota</i> <i>Diana Cantillo – Investment Director – ProBarranquilla</i> <i>Maria C. Salas – Executive Director – Invest in Cartagena</i> <i>Emma Carrascal – Executive Director – Invest in Cesar</i> <i>Camilo Acosta – Investment Manager – Invest in Pereira</i>
11:05 – 11:15	Closing Remarks Carlos Alvarez – Investment Advisor DACH countries PROCOLOMBIA – Frankfurt Office
11:15 – 12:00	Networking Aperitif

If you want to arrange a business meeting with Procolombia or any Regional Agency, please contact:

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