



**THE LATIN AMERICAN CHAMBER
OF COMMERCE IN SWITZERLAND**
Your business bridge between Latin America and Switzerland

**SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

**A Conference of
Latin American Chamber of Commerce in Switzerland (LATCAM) and
Switzerland Global Enterprise (S-GE)**

Latin American Day 2019

Switzerland's Annual Flagship Event on Doing Business in Latin America

(The conference will be in English)

June 18, 2019

Credit Suisse Forum St. Peter, St. Peterstrasse 19, 8001 Zurich

14:30 - 15:00 REGISTRATION & COFFEE

15:00 - 15:15 Welcome

Event Moderation: Dr. Alex Gertschen, Independent Latin America expert for business, media and academia

Linda Walker, Vice-Chairman, LATCAM

Thomas Först, Head of Global Network, Member Executive Committee, S-GE

15:15 - 15:45 Keynote: "Latin America- The Signal and the Noise"

Pierre Bose, Investment Strategist, Credit Suisse Global Markets

15:45 - 16:20 Recent Developments in Switzerland's Relations with Latin America and Implications for Swiss Business

Ambassador Bénédicte de Cerjat, Head of the Americas Division, Federal Department of Foreign Affairs (FDFA)

Minister Philippe Nell, Head Americas Division, State Secretariat for Economic Affairs (SECO)

16:20 - 16:50 COFFEE BREAK & MARKETPLACE FEATURING LATIN AMERICAN COUNTRIES

16:50 - 17:10 Company Testimonial 1: Micro Mobility Systems AG

Maria Mülli-Ramírez, Business Development Manager, Micro Mobility Systems AG

Julian Ucros, New Mobility Manager, Micro Mobility Systems AG

17:10 - 17:30 Company Testimonial 2: GLOBAL TREE PROJECT AG

Jörg H. Schäfer, CEO, Global Tree Project AG

17:30 - 17:50 Company Testimonial 3: Molinari Rail Group

Michele Molinari, CEO, Molinari Rail Group

17:50 - 18:10 Impact Financing in Latin America

Rochus Mommartz, CEO, responsAbility Investments AG

18:10 - 18:20 Closing Statement: Ramon M. Esteve, Vice-Chairman, LATCAM

18:30 - 20:00 NETWORKING APERITIF & MARKETPLACE

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Please e-mail a scanned copy of this registration or directly send an e-mail with your contact details to latcam@latcam.ch

The registration deadline is June 13, 2019 (12:00H)

Admission Fee*

- | | |
|--|-----------|
| <input type="checkbox"/> Latcam or S-GE Member | CHF 100.- |
| <input type="checkbox"/> Non-Member | CHF 150.- |
| <input type="checkbox"/> Student – Latcam Member | CHF 40.- |
| <input type="checkbox"/> Student – Non-Member | CHF 70.- |

Firm/Organization:.....

Sector:.....

Last Name: First Name:

Address:

Phone: E-mail:

Place / Date:.....

If you have questions, please contact either of the following representatives:

Latin American Chamber of Commerce:

Joaquin Fischer, tel. +41 44 240 33 00, e-mail: latcam@latcam.ch

Switzerland Global Enterprise:

Albulena Biljali, tel. +41 44 365 54 03, e-mail: abiljali@s-ge.com

* Participants are requested to pay cash at the entrance on the day of the event. No-shows or cancellations after June 15, 2019 will be charged in full. Participants are welcome to send a substitute at no additional cost.

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