



Conference organized by

Latin American Chamber of Commerce in Switzerland (LATCAM), Switzerland Global Enterprise (S-GE), and the Ecuadorian Institute for Export and Investment Promotion (PRO ECUADOR)

**Comprehensive Economic Partnership Agreement
Ecuador – European Free Trade Association
Business Opportunities in Ecuador for Swiss Companies**

Thursday, November 8, 2018
S-GE, Stampfenbachstrasse 85, 8006 Zurich

PROGRAM

(The event will be held in English)

- 09:00 - 09:30 Registration and Coffee**
- 09:30 - 09:55 Opening remarks**
Dr. Richard A. Friedl, President, LATCAM
Thomas Först, Head of Global Network, Member Executive Committee, S-GE
Gonzalo Salvador Holguín, Ambassador of Ecuador in Switzerland
- 09:55 - 10:15 Ecuador – Economic Outlook - Risks and Opportunities**
Philippe Lisibach, Senior Investment Strategist – CIO Office, International Wealth Management, Credit Suisse
- 10:15 - 10:40 Switzerland – Ecuador Bilateral Economic Relations Overview**
Philippe G. Nell, Minister, Head of Americas Unit, State Secretariat for Economic Affairs SECO
- 10:40 - 11:00 Ecuador – Benefits of the Free Trade Agreement**
Ambassador Gonzalo Salvador Holguín – Presentation of the Organic Law for Productive Promotion and Investment Attraction, Employment, Generation, Stability and Fiscal Equilibrium
- 11:00 – 11:30 Doing Business in Ecuador**
Christian Sieber, Chamber of Commerce Switzerland – Ecuador (in foundation)
Benjamín Werenfels, Consultant Latin America, Switzerland Global Enterprise
- 11:30 - 11:50 Sika AG – Company Testimonial - Experiences and Lessons Learned in Ecuador**
Marco Kupper, Head Group Controlling
- 11:50 - 12:10 Nestlé AG – Company Testimonial - Experiences and Lessons Learned in Ecuador**
Christof Leuenberger, Vice President Operations, Zone Americas
- 12:10 - 12:15 Closing Statement**, Dr. Richard A. Friedl, President, LATCAM
- 12:15 - 13:15 Networking Aperitif**

REGISTRATION - free of charge

If you wish to participate it is mandatory to register until November 7, 2018 (12:00 H) by email to latcam@latcam.ch indicating your name, company name, function, address, phone number and email address.