



Lateinamerikanische Handelskammer in der Schweiz  
Cámara de Comercio Latinoamericana en Suiza  
Câmara de Comércio Latino-Americana na Suíça  
Chambre de Commerce Latino-Américaine en Suisse



A Conference of  
**Latin American Chamber of Commerce in Switzerland (LATCAM) and  
Switzerland Global Enterprise (S-GE)**

## **Latin American Day 2018**

**Switzerland's Annual Flagship Event on Doing Business in Latin America**  
(The conference will be in English)

**April 17, 2018**

**UBS Gruenenhof, Nueschelerstrasse 9, 8001 Zurich**

**15:00 - 15:30 REGISTRATION & COFFEE**

*Moderated by Dr. Alex Gertschen, Independent Latin America expert for business, media and academia*

**15:30 - 15:45 Welcome, Dr. Richard Friedl, President, LATCAM**

**Welcome, Thomas Först, Head of Global Network, Member Executive Committee, S-GE**

**15:45 - 16:15 Keynote: Latin American Investment Climate Outlook - Risks and Opportunities**

Dr. Michael Bolliger, Head Emerging Market Asset Allocation, UBS AG

**16:15 - 16:50 Recent Developments in Switzerland's Relations with Latin America and Implications for Swiss Business**

Ambassador Bénédicte de Cerjat, Head of the Americas Division, Federal Department of Foreign Affairs (FDFA)

Minister Philippe Nell, Head Americas Division, State Secretariat for Economic Affairs (SECO)

**16:50 - 17:20 COFFEE BREAK & MARKETPLACE FEATURING LATIN AMERICAN COUNTRIES**

**17:20 - 17:40 Geotest AG – Company Testimonial - Experiences and Lessons Learned in Latin America**

Dr. Bernhard Krummenacher, Member of the Executive Board

**17:40 - 18:00 Katadyn Products Inc. – Company Testimonial - Experiences and Lessons Learned in Latam**

Michael Steffens, International Trade Marketing Manager

**18:00 - 18:20 Company Testimonial 3 - Experiences and Lessons Learned in Latin America**

Tbd

**18:20 - 18:40 Grupo ECOS (Panama) - Investments in Renewable Energy in Latin America**

Andreas Eggenberg, Chairman of the Board

**18:40 - 18:50 Closing Statement, Dr. Richard Friedl, President, LATCAM**

**18:50 - 20:00 NETWORKING APERO RICHE & MARKETPLACE**



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enabling new business

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Please e-mail a scanned copy of this registration or directly send an e-mail with your contact details to [latcam@latcam.ch](mailto:latcam@latcam.ch)

The registration deadline is April 13, 2018

**Admission Fee\***

- |  |           |
|--|-----------|
| <input type="checkbox"/> Latcam or S-GE Member   | CHF 100.- |
| <input type="checkbox"/> Non-Member              | CHF 150.- |
| <input type="checkbox"/> Student – Latcam Member | CHF 40.-  |
| <input type="checkbox"/> Student – Non-Member    | CHF 70.-  |

Firm/Organization:.....

Sector:.....

Last Name: ..... First Name: .....

Address: .....

Phone: ..... E-mail: .....

Place / Date:.....

**If you have questions, please contact either of the following representatives:**

**Latin American Chamber of Commerce:**

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**Switzerland Global Enterprise:**

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\* Participants are requested to pay cash at the entrance on the day of the event. No-shows or cancellations after April 13, 2018 will be charged in full. Participants are welcome to send a substitute at no additional cost.