



Lateinamerikanische Handelskammer in der Schweiz
Cámara de Comercio Latinoamericana en Suiza
Câmara de Comércio Latino-Americana na Suíça
Chambre de Commerce Latino-Américaine en Suisse

Business Seminar

Pacific Alliance – Outlook and Opportunities for Swiss Companies

Organized by the Latin American Chamber of Commerce in Switzerland in partnership with Switzerland Global Enterprise (S-GE)

Date: November 15, 2017

Venue: S-GE, Room Europe, Stampfenbachstrasse 85, 8006 Zurich

Program

- 15:00 - 15:30** **Registration & Networking Coffee**
- 15:30 - 15:40** **Welcome**
Dr. Richard Friedl, President, Latin American Chamber of Commerce in Switzerland
Fabio Speciale, Consultant South America, Switzerland Global Enterprise
- 15:40 - 16:05** **Pacific Alliance - Review and Perspectives**
Dr. Michael Bolliger, Head Asset Allocation Emerging Markets, UBS AG
- 16:05 - 16:35** **Swiss Foreign Economic Policy Toward the Pacific Alliance: Assessment and Challenges**
Philippe G. Nell, Minister, Head Americas Unit, State Secretariat for Economic Affairs, SECO
Giacomo Solari, Regional Coordinator South America, Federal Department for Foreign Affairs FDFA
- 16:35 - 16:55** **Tax & Legal Challenges of Doing Business in the Pacific Alliance**
Dr. Nora Bartos, Senior Manager VAT, Customs & Excise, PwC Switzerland
- 16:55 - 17:15** **Networking Coffee**
- 17:15 - 17:40** **Do Swiss Exporters of Goods and Services Benefit on the Pacific Alliance Initiative?**
Ulrich Hinterberger, Consultant Latin America, Switzerland Global Enterprise
- 17:40 - 18:00** **Company Testimonial – Experiences and Opportunities Featured by Pacific Alliance**
Dr. Jozsef Hecht Méndez, Region Manager Latam Geophysics, Amberg Technologies AG
- 18:00 - 18:05** **Closure**
- 18:05 - 19:15** **Networking Reception**

Sponsor

