

# Peru

From 23.11. until 27.11.2010

# osec +

Business Network Switzerland



## Swiss entrepreneur trip to Peru



Latinoamerikanische Handelskammer in der Schweiz  
Cámara de Comercio Latinoamericana en Suiza  
Câmara de Comércio Latino-Americana na Suíça  
Chambre de Commerce Latino-Américaine en Suisse



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Federal Department of Economic Affairs FDEA  
State Secretariat for Economic Affairs SECO



CAMARA DE COMERCIO SUIZA  
EN EL PERU

Tuesday, 23. November 2010

**Afternoon:**

**17:35**

Arrival in Lima-Peru

Hotel check-in at Swissotel

[www.Swissôtel.com](http://www.Swissôtel.com)

**Evening:**

**20:00 – 22:00**

Welcome Dinner hosted by Osec,  
the Latin American Chamber of Commerce in  
Switzerland and  
the Swiss Chamber of Commerce in Peru



Wednesday, 24. November 2010



**Morning:**

**07:30 – 08:30** Breakfast

**09:00 – 12:00** Information Session

**Presentations:**

- Welcome from the **Swiss Ambassador** - Ms. Anne-Pascale Krauer Müller
- Welcome from the **President of the Swiss Chamber of Commerce in Peru**  
Mr. Antonio Gnaegi)
- Short overview of the economic and political context of Peru  
**Director of Daily Newspaper Peru 21** - Mr. Fritz du Bois
- Coffee Break
- Sectors of Opportunity for Trade and Investment - **Proinversión**  
Agency for Promotion of Private Investment - Mr. Carlos Herrera
- Taxes, fiscal and labor regulations in Peru - Dr. Eduardo Benavides, Lawyer

**12:30 – 14:00** Lunch

Success stories of Swiss companies operating in Peru

Wednesday, 24. November 2010

**Afternoon: 14:30 – 17:00**

- **Pharmaceuticals & Medtech participants:**  
Visit of Cifarma (Enterprise and Production Plant) (Quimica Suiza [www.quimicasuiza.com](http://www.quimicasuiza.com)) with the participation of Alafarpe – National Association of Pharmaceutical Laboratories. ([www.alafarpe.com](http://www.alafarpe.com))
- **For Machinery Industry participants:**  
Visit to National Service Training in Industry (SENATI) [www.senati.edu.pe](http://www.senati.edu.pe)
- **For Energy Industry participants:**  
Visit to Thermoelectric Plant of Chilca (Natural Gas) [www.suezenergy.com.pe](http://www.suezenergy.com.pe)

**Evening: 20:00 – 22:00**

Cocktail Reception at the Residence of the Swiss Ambassador in Peru, Ms. Anne-Pascale Krauer Müller, with selected Peruvian and Swiss business people

 **QUIMICA SUIZA** S



Thursday, 25. November 2010



**Morning:**

**07:30 – 08:30**

Breakfast

**09:00 – 10:30**

Visit to the **Mincetur**

Ministry of International Trade and Tourism [www.mincetur.gob.pe](http://www.mincetur.gob.pe)

**11:30 – 12:30**

Visit to **Chamber of Commerce of Lima** [www.camaralima.org.pe/](http://www.camaralima.org.pe/)

Welcome from the President of the Chamber of Commerce of Lima

Exposition of the Infrastructure and the Socio economic composition of Peru

**13:00 – 14:30**

Lunch at the **Chamber of Commerce of Lima**

Thursday, 25. November 2010

**Afternoon:**

**14:30 – 17:30**

Business matchmaking sessions with potential partners in Peru  
(Individual meetings with previously selected companies)



**Evening:**

**20:00 – 22:30**

Dinner with Members of the Swiss Chamber of Commerce



Friday, 26. November 2010

**Morning:**

**07:30 – 08:30** Breakfast

**09:00 – 12:00**

Visit to the Port Authority

DP World Dubai Ports [www.dpworld.com](http://www.dpworld.com)

Ms. Gloria Luque

Superintendent National Customs Authorities

**12:30 – 14:00** Lunch

**Afternoon:**

**15:00 – 17:30**

Visit to companies and organizations

- **Med-Tech** – visit to leading hospital in Lima, Revagliatti (TBC)
- **Machinery** – visit to leading Peruvian machine distribution Company, Equiports SAC ([www.equiports.com](http://www.equiports.com))
- **Energy** - visit to National Society of Mining, Petroleum and Energy (SNMPE). (SNMPE [www.snmpe.org.pe](http://www.snmpe.org.pe))



**DP WORLD**



Friday, 26. November 2010

**Evening:**

**18.30 – 23:00**

Visit to the Magic Circuit and Water Fountains

<http://amarengo.org/articulos/circuito>

Tour of Lima by night

[http://www.go2peru.com/Lim\\_foto04.htm](http://www.go2peru.com/Lim_foto04.htm)

Farewell Dinner – Club Nacional

**Saturday, 27. November 2010:**

**08:00 – 09:00**

Breakfast

**09.00**

Transfer to the airport

