



Lateinamerikanische Handelskammer in der Schweiz
Cámara de Comercio Latinoamericana en Suiza
Câmara de Comércio Latino-Americana na Suíça
Chambre de Commerce Latino-Américaine en Suisse

Invitation

Round-Table discussion

Business Opportunities and Tax Planning in Colombia

Business Opportunities

Guest Speaker

Sergio Michelsen Jaramillo

**Brigard & Urrutia
Bogotá, Colombia**

Tax Planning

Guest Speaker

Jose Romero

**Brigard & Urrutia
Bogotá, Colombia**

Organized by the Legal Committee of the Latin American Chamber of Commerce

Date: September 9, 2010

Venue: Walder Wyss & Partner Ltd.
Seefeldstrasse 123, 8034 Zürich
(Tram 2 or 4, Hoeschgasse stop)

Time: 12:15 p.m. to max 2:00 p.m. (including finger lunch)
Followed by an opportunity for individual discussions

Different from many other areas in the world, Latin America either did not go through a real financial crisis or managed to get through it faster than other countries. One of the very successful and very fast growing Latin American economies is Colombia. It has gained stability, both politically and business wise. This fast growing market is an opportunity for Swiss businesses interested in stable growth and new fast developing markets in Latin America. A Double Taxation Treaty has been finally negotiated between Colombia and Switzerland and shall come into effect most likely on January 1, 2011.

On September 9, 2010 we have the great opportunity to present two successful Colombian attorneys/tax advisors from one of the largest and best rated law firm in Colombia, Brigard & Urrutia, Bogota.

Both speakers will give you an overview of the Colombian legal and tax system and how to successfully enter Colombia with new businesses. They will also make you aware of possible hurdles, no-goes and traps.

For those interested, both speakers shall be available for additional individual meetings in the afternoon of September 9, 2010. Please let us know should this be the case.

Sergio Michelsen Jaramillo

Law graduate of Los Andes University, Bogotá, Colombia, who holds a Master's degree in Commercial Law from University of Paris II, France. Took an Intensive Course in the U.S. Legal System at University of Texas, United States, and an Intensive Course in Finance at Los Andes University. Also took part in an Intensive Course in Negotiation at Harvard University.

Member of the International Bar Association, the American Society of International Law, the Institute for Transnational Arbitration, and the Center for Telecommunications Studies. Is Lex Mundi Leadership Chair in the E-commerce Practice Group, and Regional Vice-Chair of the Antitrust and Competition Practice Group.

He has won numerous awards in different parts of the world for his work. In 2009, the publication 'PLC Which Lawyer?' ranked him 'Highly Recommended Lawyer' in Corporate Law and Mergers and Acquisitions. Latin Lawyer also gave him a 'Highly Recommended Lawyer' ranking in Corporate Law and Mergers and Acquisitions. Who's Who Legal says he is a 'Well Recommended Lawyer' in Communications.

In 2007, the Guide to the World's Leading Financial Law Firms awarded him 'Recommended Lawyer' ranking in IFLR 2000. Chamber's Global, The World's Leading Lawyers for Business, meanwhile, gives him the highest rating and recommendation in Colombia for Corporate Law and Commercial Law.

Jose Romero

Mr. Romero is a law graduate of Pontificia Javeriana University. He holds a Master of Law (LL.M.) degree from New York University, United States. Also holds a specialisation in Political, Economic and Social Studies from Notre Dame University, where his work won him the 'Phoenix Institute' scholarship.

Has worked for 13 years in the field of national and international taxation advisory services. Currently heads the Tax Team and is a member of the Estate Planning Team.

Sits on the Executive Committee of the International Fiscal Association (IFA) - Colombia Chapter, and is member of the IFA International General Council.

Recognised as "key" contact in the field of Taxation Advisory Services in Colombia, December 2006 and January 2007, by International Tax Review. Also elected as leader in the taxation advisory services field in Colombia by the International Bar Association, 2006, 2007, 2008 and 2009, Who's Who of Corporate Tax Lawyers. Recognised as leading lawyer in Colombia by Best Lawyers, 2009.

Wallace Scholarship, NYU 2004, Phoenix Institute Scholarship, 1997 - 2000, Colfuturo scholarship, 2004.

Members of the Legal Committee organising this event:

Christoph Etter, *Honorary Chairman LATCAM* • Edna da Costa • Patricia Guerra, *Meyer Lustenberger* • Erica Maidana • Stephan Neidhardt, *Walder Wyss & Partners Ltd.* • Dominik Oberholzer, *KellerhalsHess* •

***** Registration Form*****

For the Round-Table Luncheon

“Business Opportunities and Tax Planning in Colombia”

Thursday, September 9, 2010

I shall attend at the Round-Table Luncheon of Thursday, September 9, 2010, at 12:15 p.m.

Participant(s):.....

Company / Address:.....

Tel: Fax:

E-mail:.....

Date: Signature:

Corporate member

Individual member

Non-member

Please send your **registration until August 27, 2010** to:

Stephan Neidhardt, Walder Wyss & Partner Ltd.

e-mail: sneidhardt@wwp.ch

Participation fee CHF 40.- for members and CHF 60.- for non-members

(including seminar documentation and finger food)

Cancellation accepted until latest September 3, 2010, by e-mail only, otherwise full charge